

Table 1. Distribution of nonprofit arts and cultural providers, by discipline. Metropolitan Philadelphia, 1997.

Discipline	Frequency	Percent
History, humanities	280	23.3
Music, music theater	189	15.7
Theater, literary	133	11.0
Service	111	9.2
Library	99	8.2
Multi-disciplinary	96	8.0
Visual arts, photography	80	6.6
Dance	61	5.1
Craft, folk arts	48	4.0
Media arts, film	32	2.7
Science, nature	30	2.5
Recreation	16	1.3
Opera	13	1.1
Design arts	9	.7
Other	7	.6
Total	1,204	100.0

Source: Social Impact of the Arts Project, University of Pennsylvania School of Social Work. Cultural organization database.

Table 2. Distribution of nonprofit arts and cultural providers, by discipline and size of organization. Metropolitan Philadelphia, 1997.

Discipline	Size of organization ¹			
	Very small	Small	Medium	Large
Craft, folk arts	85.4%	10.4%	2.1%	2.1%
Dance	85.2%	4.9%	8.2%	1.6%
Design arts	33.3%	33.3%	11.1%	22.2%
History, humanities	76.8%	13.9%	5.7%	3.6%
Library	25.3%	17.2%	8.1%	49.5%
Music, music theater	75.1%	17.5%	1.6%	5.8%
Media arts, film	59.4%	25.0%	3.1%	12.5%
Multi-disciplinary	60.4%	26.0%	10.4%	3.1%
Opera	84.6%		7.7%	7.7%
Service	80.2%	18.0%		1.8%
Science, nature	56.7%	23.3%	6.7%	13.3%
Recreation	75.0%	12.5%	12.5%	
Theater, literary	74.4%	18.0%	3.0%	4.5%
Visual arts, photography	47.5%	41.3%	1.3%	10.0%
Other	71.4%			28.6%
All organizations	68.6%	18.2%	4.6%	8.6%

Source: Social Impact of the Arts Project, University of Pennsylvania School of Social Work. Cultural organization database.

¹ Size categories are based on annual operating budget: very small = < \$100,000; small = \$100,000 - \$499,999; medium = \$500,000 - \$1,999,999; and large = > \$2,000,000.

Table 3. Average number of nonprofit cultural providers within one-half mile of block group, by diversity status of block group. Metropolitan Philadelphia, 1997.

Discipline	Ethnic & economic diversity	Economic diversity only	Ethnic diversity only	Homo- genous	All block groups
All organizations	26.05	13.90	7.99	5.09	7.00
Craft, folk arts	.67	.53	.25	.21	.26
Dance	1.75	1.03	.46	.31	.44
Design arts	.31	.08	.07	.03	.05
History, humanities	5.99	2.69	1.74	1.07	1.49
Library	.77	.74	.61	.46	.51
Music, music theater	3.44	1.69	.93	.73	.94
Media, film	1.12	.47	.20	.15	.22
Multi-disciplinary	2.71	1.45	.87	.45	.67
Opera	.31	.11	.09	.05	.07
Social service	3.19	1.86	1.10	.58	.86
Science, nature	.36	.44	.10	.15	.17
Recreation	.35	.36	.12	.09	.12
Theater, Literary	3.13	1.49	.78	.51	.73
Visual arts, photo	1.92	.91	.56	.30	.45

Source: Social Impact of the Arts Project, University of Pennsylvania School of Social Work. Cultural organization database

Table 4. Distribution of for-profit cultural firms, by type of firm. Metropolitan Philadelphia, 1997.

Type of firm	Number	Percent of firms
Photography	341	26.4
Commercial, graphic design	238	18.4
Dance school	196	15.2
Music school	107	8.3
Music store	86	6.7
Art supply	52	4.0
Audio studio	48	3.7
Theater	42	3.3
Art restoration	40	3.1
Theater support	29	2.2
Cinema	28	2.2
Other	25	1.9
Art studio	23	1.8
Gallery	21	1.6
Art school	15	1.2
Total	1,291	100.0

Source: Social Impact of the Arts Project, University of Pennsylvania School of Social Work. For-profit cultural firm database.

Table 5. Percent of for-profit cultural firms located within the city of Philadelphia, by type of firm. Metropolitan Philadelphia, 1997.

Type of firm	Percent located in Philadelphia
Art school	20.0%
Dance school	32.1%
Gallery	47.6%
Music school	19.6%
Music store	37.2%
Cinema	28.6%
Theater	50.0%
Theater support	62.1%
Art restoration	30.0%
Photography	28.4%
Commercial, graphic design	22.3%
Art supply	38.5%
Audio studio	35.4%
Art studio	43.5%
Other	36.0%
All firms	30.5%

Source: Social Impact of the Arts Project , University of Pennsylvania School of Social Work. For-profit cultural firm database.

Table 6. Average number of for-profit and nonprofit cultural providers within one-half mile of block group, by ethnic composition of block group. Metropolitan Philadelphia, 1997.

Ethnic composition of block group	Number of for-profits within 1/2 mile	Number of nonprofits within 1/2 mile
African-American	2.81	9.21
White	5.26	4.75
Latino	2.78	6.90
African-American/Latino	3.86	7.44
African-American/White	6.90	14.04
Other, Asian 10%+	7.45	14.81
Other diverse	6.40	10.33
All block groups	4.95	7.00

Source: Social Impact of the Arts Project , University of Pennsylvania School of Social Work. For-profit cultural firm database.

Table 7. Factor loading of for-profit cultural firms, “established” and “populist” factors. Metropolitan Philadelphia, 1997.

Type of firm	Established	Populist
Number of for-profit art firms	.143	.448
For profit firms within 1/2 mile	<u>.679</u>	<u>.720</u>
Art school	.415	.414
Dance school	.176	<u>.728</u>
Gallery	<u>.732</u>	.336
Music school	-.002	<u>.833</u>
Music store	.348	<u>.764</u>
Cinema	<u>.671</u>	.326
Theater	<u>.708</u>	.387
Theater support	<u>.740</u>	.358
Art restoration	<u>.575</u>	.183
Photography	.341	<u>.565</u>
Commercial design	<u>.626</u>	.552
Art supply	.519	<u>.619</u>
Audio studio	.545	.236
Art studio	.526	-.140

Source: Social Impact of the Arts Project, University of Pennsylvania School of Social Work. For-profit cultural firm database.

Table 8. Relationship of average number of nonprofit cultural providers within one-half mile and factor scores for “established” and “populist” for-profit cultural firms, by selected socio-economic variables, correlation coefficients. Metropolitan Philadelphia, 1997.

Correlation Coefficients

Socio-economic variables	“Established” for-profit factor	“Populist” for-profit factor	Number of nonprofits within 1/2 mile
Per capita income	.152	.179	.090
Poverty rate	.158	-.151	.233
Percent with bachelors degree	.226	.173	.215
Percent managers/professionals	.208	.183	.188
Percent white	-.080	.236	-.141
Percent African-American	.067	-.235	.122
Percent Asian	.066	.089	.139
Percent Latino	.023	-.069	.023
Percent non-family households	.305	.269	.467
Percent 18-34 years old	.183	.096	.284

Source: Social Impact of the Arts Project, University of Pennsylvania School of Social Work. For-profit cultural firm database.

Table 9. Relationship of average number of nonprofit cultural providers within one-half mile and factor scores for “established” and “populist” for-profit cultural firms, by selected institutional variables, correlation coefficients. Metropolitan Philadelphia, 1997.

Correlation Coefficients

Institutional variables	“Established” for-profit factor	“Populist” for-profit factor	Number of nonprofits within 1/2 mile
Number of social organizations within 1/2 mile	.679	.431	.937
Cultural participants per 1,000 residents	.574	.347	.641
“Mainstream” participation index ²	.468	.308	.486
“Alternative” participation index	.394	.286	.551
Cultural organizations as percent of all social organizations	.325	.131	.452

Source: Social Impact of the Arts Project, University of Pennsylvania School of Social Work. For-profit cultural firm database.

² The “mainstream” and “alternative” cultural participation indexes were two factors isolated in an analysis of the geography of regional cultural participation. See Mark J. Stern, “Dimensions of Regional Arts and Cultural Participation in the Philadelphia Metropolitan Area,” Working Paper #6. University of Pennsylvania School of Social Work, Social Impact of the Arts Project (1997).

Table 10. Average number of nonprofit cultural providers within one-half mile and factor scores for “established” and “populist” for-profit firms, by diversity status of block group. Metropolitan Philadelphia, 1997.

Diversity status of block group	“Established” for-profit factor	“Populist” for-profit factor	Number of nonprofits within 1/2 mile
Ethnically & economically diverse	.57	.35	24.6
Economically diverse only	.30	-.02	15.0
Ethnically diverse only	-.10	-.08	6.3
Homogeneous	-.15	.12	4.3
All block groups	-.10	.10	5.7
<i>Eta</i>	.18	.08	.29

Source: Social Impact of the Arts Project, University of Pennsylvania School of Social Work. For-profit cultural firm database.

Table 11. Average number of for-profit and nonprofit cultural providers in selected cultural districts. Metropolitan Philadelphia, 1997.

Cluster	<i>For profit cultural firms</i>		<i>Nonprofit cultural providers</i>	
	Inside cluster	Within 1/2 mile	Inside cluster	Within 1/2 mile
Old City	12	44	30	86
Doylestown	25	31	15	16
West Chester	18	25	5	6
Germantown	14	20	29	44
South Philadelphia	28	86	35	190
Olney	5	12	7	18

Source: Social Impact of the Arts Project, University of Pennsylvania School of Social Work. Cultural organization database, for-profit cultural firm database.

Table 12. Demographic profile of selected cultural districts. Metropolitan Philadelphia, 1997.

Socio-economic variables	Doylestown	South Philadelphia	Germantown	Olney	Old City	West Chester	Remainder of Metro Phila
Median family income	\$55,815	\$24,880	\$28,255	\$30,792	\$46,150	\$38,262	\$43,475
Poverty rate	2.8	24.5	24.1	15.8	11.3	16.7	10.9
Percent with bachelor's degree	34.1	8.2	17.6	10.8	72.2	30.2	23.0
Percent managers or professionals	35.6	19.6	27.2	19.1	55.3	27.2	28.4
Percent white	93.2	60.8	15.5	58.3	86.4	74.0	76.3
Percent African-American	2.0	33.1	83.0	15.1	11.1	19.7	19.8
Percent Latino	0.6	1.9	1.0	17.3	0.7	8.2	3.0
Percent Asian	1.5	5.0	0.9	15.8	1.8	1.3	2.0
Percent Non-family households	32.9	33.9	36.0	26.1	73.8	50.2	28.1
Percent 18-34 years of age	25.4	26.2	28.6	26.8	60.8	44.1	27.5
Percent living in economically diverse block group	0.0	23.6	34.4	17.7	52.0	13.5	7.1
Percent living in ethnically diverse block group	0.0	24.6	31.7	84.0	0.0	48.4	12.8

Source: U.S. Census, 1990 block group data