

The Bridges of Social Change

2012 SP2 Review

Annual Publication of the University of Pennsylvania
School of Social Policy & Practice



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The Bridges of Social Change

Benjamin Franklin was well versed in many areas of study. The acclaimed inventor was also an author, scientist, civil activist, politician, postmaster, and musician. It's not surprising then that when Franklin founded the University of Pennsylvania, he emphasized the importance of studying not only classics and theology, but also commerce and public service. His determination to establish a university that focused on the study of business, government, and public service made Penn one of the country's first interdisciplinary institutions.

Throughout its history, Penn's interdisciplinary nature has attracted exceptionally talented faculty. For example, Paul Philippe Cret, a French-American architect and industrial designer, became head of Penn's Department of Architecture in 1903 and served for over 30 years. Cret was praised for gracefully combining classic traditions with modernist techniques. The Benjamin Franklin Bridge, Cret's most recognizable Philadelphia design, connects the urban metropolis of Philadelphia to the Garden State of New Jersey. This majestic bridge models Cret's ability to incorporate multiple methods of transportation. Cret was ahead of his time. Well before the PATCO high-speed line was conceived and created for commuters between New Jersey and Philadelphia, he had the foresight to design the bridge to house its own train

station, interstate trolleys, and two pedestrian walkways, including one underground.

The School of Social Policy & Practice is following in the footsteps of Franklin and Cret to promote interdisciplinary education. The theme of the 2012 SP2 Review, the Bridges of Social Change, highlights SP2's interdisciplinary focus by featuring its work with city planning, veterinary studies, bioethics, and more. The stories affirm the core values of the School's diverse faculty, staff, and alumni. SP2 encourages interdisciplinary study and practice, from dual degree programs to diverse field placement opportunities, research centers, and special projects. The beauty of the Benjamin Franklin Bridge and its supporting cables have been incorporated into the design of this book. The cables, whose 25,000 miles uphold the weight of the bridge, symbolize the strength that results when communities bridge gaps between disciplines to create new solutions and promote social change.

Mission & Vision

The School of Social Policy & Practice (SP2) contributes to the advancement of more effective, efficient and humane human services through education, research and civic engagement. In pursuit of this mission, its theory-based masters and doctoral programs in social work, social welfare, nonprofit leadership, and social policy encourage students to think and work across disciplinary lines and cultures as well as across national and international boundaries. The pursuit of social change leadership is at the heart of the School's knowledge-building activities. Its innovative educational and research programs reinforce its vision of students' active engagement in their own learning, as well as that of social agencies and larger social entities organized at the local, national, and international levels.

The University of Pennsylvania School of Social Policy & Practice (SP2) is the only graduate program in the world addressing the continuum of critical elements of social change. Entering its second century of leadership in social work theory and practice, SP2 has expanded its programs to ensure engagement in the areas of government and non-government policy development and resource delivery systems. SP2 seeks to further its contributions as one of the nation's leading centers of knowledge development, knowledge transfer, and knowledge application in the human services. This vision is integral to, and reflected in, all aspects of the School's educational and research programs as well as in its work on the University of Pennsylvania campus, in the Philadelphia community, and in its social change efforts nationally and internationally.

Message from the Dean



Dear Friends and Colleagues:

We are pleased to bring you the 2012 SP2 Review. This was a banner year! We are grateful for our achievements, as well as the contributions of so many who made them possible.

I am delighted to welcome four new standing faculty. Dr. Peter Frumkin, a renowned researcher in social entrepreneurship and philanthropy, hails from the University of Texas at Austin. He serves as director of our Master of Science in Nonprofit Management, as well as the faculty director of the Center for High Impact Philanthropy. Dr. Malitta Engstrom, from the University of Chicago, is an expert in substance abuse, domestic violence and mental health services. Dr. Antonio Garcia, from the University of Washington, focuses on children's mental health and the mental health outcomes of maltreated children. Dr. Johanna Greeson, who received her Ph.D. at the University of North Carolina—Chapel Hill and completed post-doctoral work at Duke University, is tackling the challenge of children aging out of foster care. Each of these scholars are contributing to our educational strength, engagement, and research for the advancement of social change.

In other news, Dr. Dennis Culhane, the Dana and Andrew Stone Professor of Social Policy, received \$1.275 million from the MacArthur

Foundation to conduct a multi-site study of the educational well-being of children in assisted housing programs.

Our students continue to be recognized for their scholarship. Joanna Bisgaier, a Ph.D. graduate, was awarded the 2012 GADE Student Award for Social Work Research by the Society for Social Work and Research (SSWR).

Two pilot programs, the Goldring Reentry Initiative (GRI) and SP2 Community Team Works (CTW), took flight with great success. We hosted the White House Conference on AIDS, moderated by Dr. TJ Ghose and SP2's Alumni Council presented a timely symposium on bullying across the lifespan.

We have reached 97% of our \$33M goal in the "Campaign for Social Change Leadership," almost doubling the amount the School raised in its first 97 years. What a tremendous milestone!

Such growth and accomplishments highlight the supreme dedication of our donors, Board members, faculty, staff, students, and alums. These accomplishments were possible because of their commitment to SP2 and its future.

Welcome from the Editorial Director



With 12 schools located on one compact, urban campus, Penn is uniquely positioned for interdisciplinary teaching and research that helps advance the world. Penn students and faculty embrace this vision, blending their interests to approach problems from an integrated perspective.

The School of Social Policy & Practice (SP2) is a national leader in combining interdisciplinary research and practice for the betterment of others. According to Wikipedia, "social change" is an *alteration in the social order of a society*. Newton's First Law of Motion says: "Every object continues in its state of rest ...unless compelled to change that state *by external forces acted upon it*." One could assume then, that if social change is to occur, it must be activated. SP2 promotes positive social change by continually producing effective social change leaders.

Hence our recurring theme for the annual *SP2 Review*: "The _____ of Social Change." The 2010 issue focused on the "business" of social change; the idea that partnerships between business and social sectors might be uniquely and mutually beneficial. Then, 2011 examined the "impact" of social change; tangible results of collective and individual efforts within SP2. This issue, entitled "The Bridges of Social Change," highlights interdisciplinary "bridges" within SP2. Following the model of previous

books, we examine these bridges through the lens of SP2's students, faculty and alumni, with varying perspectives from pedagogy to philanthropy.

For example, did you know that SP2 has multiple dual-degree programs? This book highlights these, as well as some of the dynamic students pursuing them. As usual, our alumni **spotlights** do not disappoint; affirming the transferable and interdisciplinary skill sets of our talented graduates. In addition, **faculty features** underscore the benefits of Penn's rich interdisciplinary research environment. Finally, there is a **profile of a donor** who bridges her interest in nursing and social work by supporting both schools with a multidisciplinary gift.

SP2 is fortunate to have one of the world's most beautiful connectors, the Benjamin Franklin Bridge (named after Penn's founder) right in its own backyard! Enjoy the pictures of this majestic structure throughout the pages of this book.

Thank you for your continued interest in and support of SP2!

Nadina R. Deigh
Associate Dean, Development
and Alumni Relations



Bridge Fact / No. 1 of 9

Before the Ben Franklin Bridge was built, people would wait for hours, in long lines of traffic, creeping toward ferries that would take them across the river. Imagine waiting for all that traffic to be loaded on to ferries on a hot trip home from the shore.



Case Studies

The issues facing communities and individuals in the 21st century require multifaceted responses. By collaborating with thought leaders from a broad range of disciplines, SP2 faculty, staff and alumni are bridging professional divides and forging effective solutions to complex and manifold challenges.



34,000 Pets visit the Matthew J. Ryan Veterinary Hospital of the University of Pennsylvania annually.

Finding Fulfillment Helping People and Animals

A Penn grad extends her commitment to helping others through a generous gift to SP2.

▲
“Many of the trials we run offer novel treatments which benefit not only companion animals but also, potentially, people.”

For some people, the opportunity to reconnect with a first love offers a path to fulfillment. Such was the case for SP2 donor Molly Love CW'74, NU'81, GNU'84. Since obtaining her first degree from the former College for Women, Love has led a rich and varied life, but at every step of the way, helping others and a deep connection to Penn have been at the core of her journey.

“I always wanted to work with animals,” says Love. “My parents bred horses and I grew up on a farm. Living in a rural environment there weren't a lot of kids around, so animals were my best friends.”

Following her passion, Love applied to Veterinary School after college, but wasn't accepted. Instead, she focused her energy on helping people, working in a Family Planning clinic at the Hospital of the University of Pennsylvania, then moved briefly to the West Coast.

Eventually Love returned to Penn to complete a second Bachelor's and a Master's degree in nursing. From 1984-2000 she practiced as a pediatric nurse practitioner in a variety of settings, including Children's Hospital of Philadelphia, where she worked on the team of a national research project assessing long-term outcomes of premature infants. Yet, as much as she loved nursing, the desire to work with animals continued to tug at her heartstrings.

An opportunity to pursue her dream arose when she was offered a position at the Behavior Clinic at Penn's Veterinary Hospital working with families and dogs that were experiencing problems living together. But when Love read an article about the pain management research of Dr. Dorothy Brown, Director of the Veterinary Clinical Investigations Center (VCIC) at Penn Vet, it struck a chord. “When we spoke, I knew this was the right place for me,” recalls Love.

Now a Clinical Research Nurse at Penn Vet's VCIC, Love is involved in every aspect of the Center's studies with client-owned animals. “Many of the trials we run offer novel treatments which benefit not only companion animals but also, potentially, people.” For the past five years, she has served as coordinator for an NIH-funded study assessing a new type of pain management for dogs with bone cancer. Having once owned a dog that suffered from bone cancer, the project is close to her heart.

“As with people, there is no cure for bone cancer in dogs and its constant aching pain is debilitating,” explains Love. “In this study, a neurotoxin is injected into the fluid surround-

▲
Molly Love and her beloved cat, Milo



▲ Molly affirms her love of children via a fellowship at SP2.

ing the spinal cord resulting in decreased ability to sense chronic pain and enabling dogs to live much more comfortably” The VCIC has seen remarkable success with this treatment in their canine patients; NIH is now running a clinical trial using this same treatment for people suffering with bone cancer pain.

Love’s instinct to help others extends beyond her own career. In 2009, she established the SP2 Interdisciplinary Fellowship to assist those who serve vulnerable children. The generous gift was inspired by the tragic death of Danieal Kelly, a young girl with cerebral palsy who was

starved to death by her mother while under the supervision of the Philadelphia Department of Human Services (DHS). Sixteen people were ultimately convicted of charges relating to Danieal’s death, including her parents, DHS social workers and provider agency case workers contracted to monitor the child’s safety. “I was horrified and sad about it,” says Love. “Yet, having worked with many DHS involved families as a nurse practitioner I knew that this case, while particularly egregious, was not unique.”

An op-ed in the *Philadelphia Inquirer* by SP2 Dean Richard Gelles and Debra Shilling Wolfe,

Executive Director of the Field Center for Children’s Policy, about reforming DHS impelled her to reach out to SP2. “I’m not a social worker, but I wanted to do something that would make a real difference and help case workers at the agency cope with stress so they are better equipped to follow families and intervene if necessary,” she says.

The Interdisciplinary Fellowship is awarded to MSW students at SP2 (as well as Master of Science in Nursing students at the School of Nursing) who demonstrate an interest and commitment to serving children and families in under served communities. Social work students who receive the fellowship obtain hands-on experience at DHS while they complete their MSW. Additionally, all Fellowship recipients agree to work for two years following their graduation in a job that demonstrably serves at risk children and families in disadvantaged communities.

Looking back on her journey, Love is grateful for her engagement with Penn and the experiences it makes possible. “I feel incredibly lucky to be doing what I was meant to do all my life,” says Love. “I’ve been able to return to my love of animals while still utilizing my nursing education every single day. It’s the best of both worlds.”



▲ **“I’ve been able to return to my love of animals while still utilizing my nursing education every single day. It’s the best of both worlds.”**

Transcending Boundaries for Social Change

Assistant Professor uses mapping to help shape social policy and improve well being of vulnerable populations.

Most people look at a map and see boundaries—where one territory ends and another begins. But for Amy Hillier, MSW, PhD, maps are tools for social change that allow her to transcend parameters. The Assistant Professor in City and Regional Planning, School of Design, who holds a secondary appointment at SP2 and is a co-director at the Cartographic Modeling Laboratory (CML), is not confined by a job title or degree. Rather, she finds leverage where disciplines converge, using her expertise in mapping and city planning to help shape social policy and improve the health and well being of vulnerable populations.

"I like to say that I am a social worker, teaching at the school of design, conducting public health research," she says. "What is most important to me is the opportunity to do work with an impact. I look for opportunities to collaborate with individuals who can expertly frame the issues and affect policy."

Most recently, Hillier's research has focused on ecological theory and the impact of environmental factors on health and well being. Using cartographic modeling and geographic information systems (GIS) she is examining the ways the environment predisposes people to behaviors and choices that may result in poor health outcomes. For example, in many low-income communities, there are no stores that sell fresh fruits and vegetables. Consequently, residents of these communities are significantly more likely to have unhealthy or high-fat diets, which can lead to obesity, diabetes and a host of other health issues.

As part of a report prepared by the Food Trust, Hillier developed a map that graphically illustrated the wide expanse of low income neighborhoods across Philadelphia that lacked places to buy healthy food. The report led to the Fresh Food Finance Initiative, which provided funding for 88 fresh-food retail projects in 34 under served Pennsylvania counties and improved access to healthy food for more than half a million people.

From there, Hillier led a study that analyzed the impact of a change in the Special Supplemental Nutrition Program for Women, Infants, and Children (WIC) on the availability of fresh food and vegetables in low income neighborhoods. "In 2009, the federal government made some budget neutral changes to the WIC package that enabled participants to purchase fresh fruits, vegetables, whole-grain food and reduced fat milk," she explained.

To evaluate the impact of the policy shift, Hillier and her colleagues used a standardized checklist to assess the inventory at 115 stores in two Hispanic and African American neighborhoods first in 2009 and again in 2010. They found that changes to the WIC program resulted in increased availability of healthy foods in all the stores in those neighborhoods, including those that did not participate in WIC. "Even small corner stores started stocking fruits and vegetables and low-fat milk, increasing access to good food for the entire community," Hillier says.

▲
Dr. Amy Hillier

▲
"I look for opportunities to collaborate with individuals who can expertly frame the issues and affect policy."

"This study is an example of how applied research can provide evidence of good policy," she says. "It also demonstrates that policies that help poor people can benefit everybody. There is a spill-over effect."

Hillier has also utilized mapping to study the health affects of outdoor advertising in three major cities, Los Angeles, Austin and Philadelphia. As expected, the study found that ads for unhealthy products were not only more ubiquitous in low-income communities of color, but that these ads were clustered in locations where children and youth gather. Hillier notes that while public attention on outdoor advertising tends to focus on billboards, accessory advertising, including store signs for sugary drinks and tobacco, is also a concern. "Regulations for accessory signs are very weak in Philadelphia.

▲
Hillier's study recommends that neighborhood stores replace junk food with healthy snacks.



They are much stronger in L.A. and Austin," she says. "While we can't regulate the content of these signs, we can utilize zoning and city planning to affect the prevalence of this type of advertising."

In addition to shaping public health policy, Hillier is also leading a unique project dedicated to using new technology such as GIS along with archival data to recreate the survey W.E.B. DuBois conducted of Philadelphia's Seventh Ward for his 1899 book, *The Philadelphia Negro*. "DuBois' study was the first scientific study involving race and it challenged the popular assumptions of the time," she says. His study utilized empirical data to show that the problems black people had participating in the economy could be attributed to environmental factors as opposed to some defect within the race. This was a profound argument for the time."

The project, which introduces students to the power of GIS, has drawn attention to the history of Philadelphia's vibrant African American community and facilitated community-wide dialogue about how race has shaped American cities. In fact, it has so captivated the city's imagination that it has grown to include a curriculum for school children, a board game, a documentary, a walking tour and a mural at Sixth and South streets in Philadelphia.

Hillier says she is grateful for the myriad of diverse opportunities Penn has afforded her. "I am a creature of the University," she says. "I came for graduate school and never left. Penn is an amazing institution and I consider it an unbelievable luxury to be at a place that encourages and promotes interdisciplinary work."

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"Penn is an amazing institution and I consider it an unbelievable luxury to be at a place that encourages and promotes interdisciplinary work."



Approaching Science from a Social Work Perspective

SP2 Alumna advocates for social justice and policies that empower individuals and strengthen society.

"I am a complex person and a truth teller and sometimes it is a lonely place to be", so says social policy and bioethics activist Olivette Burton, MBE, MSW '04. "But I always know that my love for my family, people and my work will never wane because it is a part of me, and I know that sometimes to do something different you might be alone. I can live with that. I never become desperate. My passion and creative energy for my loves are vivid, energized and forward thinking."

Trained at the University of Pennsylvania's School of Policy & Practice, Burton designed the School's dual degree program in Social Work and Bioethics. She served as the Executive Managing Editor for the *American Journal of Bioethics*, the leading ethics journal in the world and is the former chair of the institutional review board at NYC Department of Health and Mental Hygiene. Burton is also up for consideration of a Fulbright award to conduct research in Africa next year.

Burton's idea for the dual-degree was conceived during her OB/GYN internship at the Hospital of the University of Pennsylvania, which Burton describes as a life changing experience. During this internship, Burton encountered patients from all walks of life who, in addition to their medical issues, were struggling with a host of challenges including poverty, drug addiction, recent immigration and homelessness.

"On my first day, I watched a patient go through the heart-wrenching experience of delivering a dead baby because she had used crack cocaine on her birthday after having been clean

for months," recalls Burton. "Another patient had given birth in an illegal sweat shop and was fearful for her job and immigration status. She didn't want anybody to know so, she put the baby in the toilet. Thankfully he survived."

These experiences made Burton acutely aware that while the hospital's medical teams were highly-skilled, they weren't equipped to help patients emotionally. "There was little understanding of the psycho-social aspects and life circumstances of patients," she says. "The science hadn't caught up to the social. I created the dual degree to try to bridge that gap."

For nearly eight years, Burton was Chair of the Institutional Review Board of the NYC Department of Health and Mental Health, one of the world's preeminent public health agencies. With a mission of protecting the rights and wel-

fare of human subjects, the IRB reviews every aspect of studies involving human subjects, including the design, recruitment practices, compensation and treatment of subjects, as well as whether the proposed study will produce useful information for the field and for the diverse populations served.



Burton was Chair of the Institutional Review Board of the NYC Department of Health and Mental Health for nearly eight years.

"The science hadn't caught up to the social. I created the dual degree to try to bridge that gap."

Olivette Burton, MBE, MSW'04
in native New York

▲
Burton founded “Sweet Nation” to combine the missions of social welfare/work biodiversity and policy with technology and medicine.

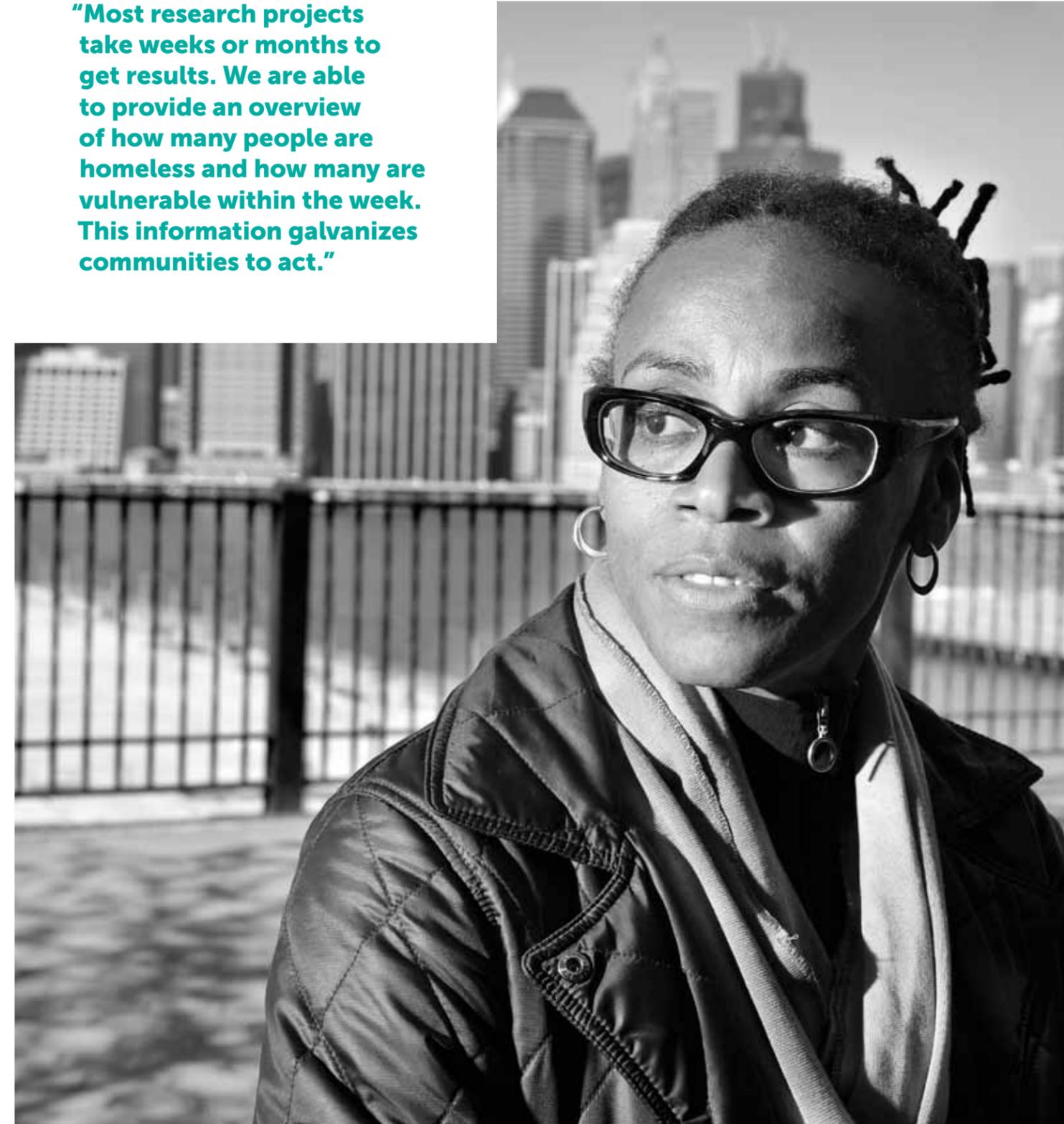


“Generally, research is consumed with the science of studies but doesn’t look at the social effects of these studies on the disenfranchised,” she explains. “People have a right to know why the research is being conducted, and to be fully informed, regardless of cultural, race and socio-economic status.”

Over the last few years, Burton has expanded her direction to encompass international issues. She is the executive founder of a new humanitarian endeavor called “Sweet Nation,” whose mission includes healthcare and bioethics, social service administration, civil society, policy and advocacy, human rights, and international media information to improve the lives of people of color in the United States, the Caribbean, Europe, and Asia. Sweet Nation combines the missions of social welfare/work biodiversity and policy with technology and medicine, for the purpose of understanding and advocating the challenges faced by numerous populations due to rapid urbanization both domestically and internationally. It provides expert advice and consulting services to academic institutions, corporations, labor organizations, community organizations, and NGO’s involved in the delivery of social services (primarily for women and children), as well as interventions for human rights programs and research. Burton’s ultimate goal is that Sweet Nation makes all people socially and morally accountable to each other.”

For Burton, the SP2 community is like a second family that has supported her both personally and professionally from the very first day. “Penn is such a unique place,” she says. “At other institutions it wouldn’t be possible for a student to create a new dual degree. But the Deans and leadership at Penn recognized my penchant for social work policy and advocacy. Penn is not only open to new ways of doing things, but also is stronger for it. It is a nurturing environment, which continues to nurture me to this day. No matter where I go in the world to talk about the work I love, I always come home to Penn.”

▲
“Most research projects take weeks or months to get results. We are able to provide an overview of how many people are homeless and how many are vulnerable within the week. This information galvanizes communities to act.”



Putting Patients Center Stage

Examining health care from the patient's perspective to ensure vulnerable populations don't fall through the cracks.

In their crusade to cut sharply rising health care costs, politicians and policy makers frequently lose sight of the patient's perspective. But researcher Karin Rhodes, MD, MS is on a mission to keep that perspective front and center.

An Assistant Professor and Director of the Division of Emergency Care Policy Research in the Department of Emergency Medicine, with secondary appointments in Psychiatry and the School of Social Policy & Practice at the University of Pennsylvania, Rhodes is a Senior Fellow in both the Leonard Davis Institute of Health Economics and Centers for Public Health Initiatives and Behavioral Health at Penn. As a principal investigator on a number of federal and foundation-funded projects, Rhodes says, much of her research involves trying to measure what patients need compared to what they're getting. "I try to make sure that patients don't fall between the cracks, particularly vulnerable patient populations, such as the underinsured," she says.

Rhodes has conducted several important studies examining access to care. Recently, she and SP2 Ph.D. candidate, Joanna Bisgaier, audited access to specialty care for children with public insurance in Illinois. Their co-authored article, published in the *New England Journal of Medicine*, was selected by Academy Health, a leading health services research organization, as one of five Noteworthy Articles for 2012. The study found that 66 percent of publicly-insured children were unable to get a doctor's appointment for medical conditions requiring outpatient specialty care including diabetes and seizures, while children with identical symptoms and private insurance were turned away only 11 percent of the time.

Impediments to accessing care are not limited to children or the underinsured. In a similar study with adults, Rhodes found that even having private insurance did not guarantee timely access to follow up care after an Emergency Department visit, even for potentially life-



66% of publicly-insured children were unable to get a doctor's appointment for outpatient care. Only 11% of privately-insured children were turned away.



Researcher Dr. Karin Rhodes

"I try to make sure that patients don't fall between the cracks, particularly vulnerable patient populations, such as the underinsured."

threatening conditions. Only two thirds of the privately-insured were able to get a timely follow-up appointment. "The results of this study indicate serious capacity constraints in access to primary care for all Americans," says Rhodes.

To shed some light on the effectiveness of recent policy efforts addressing these issues, Rhodes is proposing to investigate access to primary care before and after implementation of the major coverage provisions of the Affordable Care Act (ACA). The study, which will be completed in three phases, proposes to examine variations across 10 states in the proportion of physician offices accepting new patients as well as average wait times for appointments for non-elderly adults overall and by type of insurance. Using a "simulated patient" methodology that tracks the experiences of trained interviewers who pose as new patients, the study will provide insights about the real-world experiences patients have as they seek a new patient appointment for primary care.

▲
Dr. Rhodes confers with a patient.



Rhodes' interest in promoting patient-centered approaches to care for vulnerable populations has also focused on patients with behavioral health risks such as those who smoke, drink too much or experience violence in their relationships. Through a grant from the National Institute of Alcohol Abuse and Alcoholism (NIAAA) she is collaborating with SP2 Assistant Professor Andrea Doyle on an interdisciplinary five-year study evaluating the efficacy of motivational interventions in emergency room settings for women involved in abusive relationships who also have issues with alcohol.

"High rates of co-morbidity between intimate partner violence (IPV) and problem drinking have been extensively documented and research suggests that for individuals with both risk factors, one can not be adequately addressed without the other," explains Rhodes.

As part of the study, Rhodes and her colleagues have developed a manual to address the co-occurrence of intimate partner violence and drinking. The manual describes techniques designed to encourage patients to reduce unhealthy alcohol consumption and address relationship conflict. It also provides an outline of the necessary skills to perform a brief motivational intervention with patients in a medical setting who have been identified as IPV-involved problem drinkers.

"Motivational interviewing with feedback accepts the person where they are and draws on their own strengths and abilities," says Rhodes "This type of intervention can help with decisional balance and build self-efficacy."

The researchers will enroll 600 women visiting emergency rooms at Hospital of the University of Pennsylvania and Presbyterian Hospital to participate in the randomized controlled study. Half of the women will receive the intervention from social workers trained in motivational interviewing techniques. Utilizing an interactive voice response program, the research team will then track future incidents of partner violence and days of heavy drinking among both groups.

While the emergency room provides a convenient setting for studying an intervention, Rhodes is gravely concerned that for too many people, acute episodic care is the only care they receive. "Our current system is highly fragmented," she says. "We don't provide coordinated care that includes prevention, or screening for mental health and behavioral issues such as depression, exercise, diet, etc. Good health involves a lot more than 'health care.'"

She notes that advancing social work practice in health care settings can help address this fragmentation. "Currently, many health care facilities rely on social workers for utilization review, but they don't have enough of a therapeutic role," she says. "Empowering social workers by embedding them in the system with the skill set and mandate to conduct therapeutic interventions will help address the frequently neglected social determinants of health and potentially increase the value of a health care visit."



▲
"Currently, many health care facilities rely on social workers for utilization review, but they don't have enough of a therapeutic role."



Bridge Fact / No. 2 of 9

The Ben Franklin Bridge, originally named the Delaware River Bridge, opened on July 1, 1926. With a main span of 1,750 feet and an overall length of 7,456 feet, the bridge connected Camden, New Jersey and Philadelphia, Pennsylvania. The cost of construction was \$37 million.



Academic Programs

Whether preparing students for a career in policy, practice, non-profit management or academia, SP2's degree programs develop change leaders of the highest caliber. The school's five core degree programs and 12 dual degree programs offer thought-provoking instruction, hands-on experience, and numerous opportunities for interdisciplinary collaboration.



Dual Degree Programs

One of the many ways that SP2 promotes interdisciplinary learning is by offering exciting dual degree programs with other graduate and professional Schools at Penn. See their descriptions below:

MSSP Dual Programs

MSSP/Master of Social Work (MSW)
This program prepares graduates for leadership positions in government, philanthropic foundations, research institutes, nonprofit and non-governmental organizations, and other related settings.

MSSP/Juris Doctor (JD)

The MSSP/JD program prepares graduates to assume positions of leadership in law and social policy. Graduates are capable of analyzing and shaping social policy at local, national, and international levels.

MSSP/Master of Public Administration (MPA)

The MSSP/MPA provides graduates who plan to lead a nonprofit, run for public office, or head a government agency a skill set for analyzing and shaping social policy.

MSSP/Master of Public Health (MPH)

MSSP/MPH graduates are prepared to analyze and influence public health policy at local, national, and international levels.

MSW Dual Programs

MSW/Bachelor of Arts (BA)

This sub-matriculation program is an exciting opportunity for committed, exceptional students in the School of Arts and Sciences at the University of Pennsylvania who want the challenge of working directly with clients or with community-based social service organizations as they earn a BA and MSW in 5 years of study.

MSW/Juris Doctor (JD)

Graduates are prepared to assume positions of leadership in law and social policy, ready to actively pursue a more just society, and to initiate and implement viable systems change by applying their training in both professions.

MSW/Master of Business Administration (MBA)

The dual MSW/MBA program emphasizes multi-dimensional skills and competencies from the fields of business and social work. The program is designed for a limited number of mature students with some supervisory and/or administrative experience. Field internships are arranged in management and policy research and development in such sites as social welfare organizations, hospitals, philanthropic foundations, and government.

MSW/Master of Bioethics (MBE)

The MSW/Master of Bioethics (MBE) is a dual degree program sponsored by the School of Social Policy & Practice and the Center for Bioethics. The aim of the dual degree program is to prepare students to be leaders in bioethics-related, research-based program and policy venues in the social services, life sciences and medicine. This dual degree program blends the similar missions and values of social work and medicine for equitable service provision, knowledgeable development of ethical policies, and just decision making in the 21st century global environment of rapid technological and social change.

MSW/Master of City Planning (MCP)

Graduates of the dual degree in social work and city and regional planning will gain broad knowledge about the interrelation of the physical, social, and economic systems for urban community services; competence in analysis and development of intervention strategies to humanize these services; and the development of a philosophical base for professional practice that instills a commitment to improve the quality of life for people in urban communities.

MSW/Master of Public Administration (MPA)

This program, administered jointly by the School of Social Policy & Practice and the Fels Institute of Government, prepares students for leadership in government service and private and social service organizations closely associated with the public sector.

MSW/Master of Public Health (MPH)

This dual degree program prepares graduates to use their careers to address differential access and treatment in health domains and to promote human and social well-being, whether at micro (clinical practice) or macro (societal and policy) levels.

MSW/Master of Science in Criminology (MS)

This program prepares graduates for policy and/or administrative positions in criminal justice practice or policy, law, and governmental or non-governmental crime prevention agencies.

MSW/Master of Science in Education (MEd)

This program prepares graduates to be leaders in educational administration, student support services, or supervision. The MSW degree is also designed for students preparing for leadership roles in an array of administrative positions.

MSW/Master of Science in Social Policy (MSSP)

This program prepares graduates for leadership positions in government, philanthropic foundations, research institutes, nonprofit and non-governmental organizations, and other related settings.

MSW/PhD in Social Welfare (PhD)

This program is designed for applicants whose long-range goals and past experiences are consistent with the aims of both programs and who wish to advance their education.



Interdisciplinary Bridge
Master of Social Work
Master of Public Administration

When she returned to the States, Lacenski continued to hone her social service skills at Congreso de Latinos Unidos, a Philadelphia nonprofit focusing on the Latino community. There she held several positions starting as a case manager, then working in civic engagement and ultimately as operations coordinator.

"It was a terrific experience, but eventually I came up against my limits," says Lacenski. "I knew that an MSW was important for advancing in the nonprofit world, but I also wanted to increase my skill set in fiscal management. The MSW and MPA compliment each other, providing a strong foundation in both the practical aspects of non-profit leadership and the theoretical underpinnings of social work."

Her internship at Esperanza, another nonprofit serving the Latino community, sparked an interest in community development and led her to obtain a Community and Economic Development and Growth Certificate from Fels. The year-long program offers development leaders a practical education in running a successful organization—skills that will come in handy in Lacenski's new position as Executive Director of Housing and Economic Development at Esperanza.

As she completes her final year at Penn, Lacenski says she is better prepared to tackle her broad range of responsibilities which include co-facilitating a 10-year neighborhood planning process for Hunting Park; overseeing housing rehabilitation, reclamation of vacant land and large-scale commercial redevelopment; and leading a community-wide impact measurement project.

Developing Communities At Home and Abroad

▲ **"The MSW and MPA compliment each other, providing a strong foundation in both the practical aspects of non-profit leadership and the theoretical underpinnings of social work."**

Before arriving at Penn to pursue an MSW and MPA, Perfecta Lacenski was highly engaged in social service both within the United States and abroad. Upon completion of her Bachelor's degree, the Wisconsin native spent two years with the Peace Corps in Niger, West Africa. One of the poorest countries in the world, Niger is ranked second to last on the United Nations' Human Development Index, a composite statistic used to rank countries in terms of standard of living.

"Niger lacks very basic infrastructure—electricity, running water, education and health care services, roads—are not widely available," says Lacenski. In a country with such tremendous need, Lacenski had the opportunity to work on a variety of projects including building wells, educating residents about the importance of protecting and cultivating natural resources, and raising awareness about HIV and malaria prevention.



Interdisciplinary Bridge
Master of Social Work
Master of City Planning

▲ **"I found it to be a very powerful and impactful way to learn."**

Seeing the People Within the "Public"

For MSW/MCP candidate Ariana Zeno, interdisciplinary learning comes naturally. She attended an interdisciplinary high school, where all of her subjects were taught across unifying themes. In college, her major in American studies also enabled her to examine issues through multiple lenses including anthropology, ethnic studies, and women's studies. "The interdisciplinary approach is a comprehensive way of looking at an issue from various angles," she explains. "I found it to be a very powerful and impactful way to learn."

Given her educational foundation, it is not surprising that Zeno chose to pursue a dual degree program, but her decision to combine city planning with social work was somewhat unexpected. It wasn't until she began working at Policy Link, a public policy research and advocacy organization dedicated to advancing economic and social equity for vulnerable populations that city planning registered on her

radar. "Until then I really hadn't even considered city planning," she says. "But most of the people at PolicyLink identified as progressive planners and because the work and mission of the organization resonated with me I wanted to do what they did."

While she was intrigued by the potential of city planning, she also found the systems-oriented focus of the discipline somewhat constricting. "City planning often takes a macro approach," she says. "It can be about the public but not the people. All too often planners use catch phrases such as 'people of color' to describe a group, but I'm also interested in the people in that group. I wanted to try and integrate an individual perspective into a public planning approach." Thus, adding social work to the mix was an obvious choice. "My mother is an MSW, so I grew up with those concepts," she says.

Zeno is particularly inspired by the Harlem Children's Zone (HCZ), an organization that aims to

improve educational outcomes for low-income African American children in New York. In addition to providing a host of support services to families such as parenting skills classes, HCZ also utilizes a place-based approach. "They are very focused on how a place-based approach can impact their mission and have a positive effect on quality of life for children and families," she says.



Helping Cancer Patients From Two Perspectives

“I enjoy being able to offer a social work perspective in a public health environment.”

From electronic medical records to apps that help patients monitor their blood pressure, digital technology has become an important component of health care delivery. But can an online blog improve outcomes for cancer patients? That is the question MSW/MPH candidate Alison Petok is seeking to answer.

A graduate of Washington University, Petok worked for Planned Parenthood before attending Penn. Passionate about reproductive health and access to care, she knew she wanted to study public health but felt a solid foundation in social work was also important. “I was particularly interested in the racism sequence at SP2 because so many of the people served in urban health care settings face adversity because of their race or economic situation,” she says.

The dual degree program has allowed Petok to pursue her interests in both the social and scientific aspects of urban health—improving



Interdisciplinary Bridge
Master of Social Work
Master of Public Health

access to care while simultaneously conducting public health research. For her field placement in an outpatient Hematology/Oncology center, she provides supportive counseling as well as resource referral, helping underinsured patients navigate the health care system. She is also conducting a qualitative study exploring the use of blogging with cancer patients for her Public Health Capstone.

For the study, Petok enrolled 12 participants who were asked to use a blogging platform called CarePages for two months and to participate in semi-structured guided interviews. She is analyzing their responses to explore whether blogging helps patients cope with challenges such as receiving a diagnosis and treatment-related side effects. She is also looking at whether blogging reduces stress related to communication. “Cancer patients and their spouses are often overwhelmed with constant calls from family and friends,” she explains. “The blog is an interactive tool that allows them to provide updates and receive feedback and support in a less intrusive way.”

Petok says one of the benefits of the degree program is the diversity of students in her classes. “Many of the public health students are working doctors or lawyers returning for a second degree. They bring an enormous amount of knowledge and experience to the table. At the same time, I enjoy being able to offer a social work perspective in a public health environment.”



Interdisciplinary Bridge
Master of Social Work
Master of Public Health

“The hands-on experience I get in the field feels like a much more practical way of learning.”

Discovering the “fit” in Social Work and Public Health

For MSW/MPH candidate Beth Stelson, program design is a messy process she finds thoroughly enjoyable. “I love that it is reliant on coalition building and collaboration. It is a puzzle and I enjoy the challenge of figuring out how it all fits together.” Her passion for the process led the Brown graduate to found a nonprofit in New Orleans’ 9th Ward. The organization, which focuses on sustainable economic development for local businesses, established a re-use district—similar to an arts district—aimed at promoting reuse and recycling.

“Post Katrina, New Orleans had no formal recycling program and awareness had plummeted,” she says. At the same time, the local economy was heavily dependent on re-use businesses such as thrift stores, pawn shops and used tire stores. Without marketing capital, however, these businesses had no way to grow. “The re-use district not only raised awareness about the benefits of reuse, but also generated interest in

these local businesses, which helped increase their profits,” says Stelson. The initiative was so successful it was formally recognized by the City of New Orleans.

Despite her experience working within a vulnerable community, Stelson had not considered social work as an option. “I assumed I’d go into law or public policy,” she says. But after volunteering at an HIV/AIDS organization, she realized how much she enjoyed working with individuals. “I was very interested in public health and it occurred to me that with a social work degree, I could apply interpersonal clinical skills to public health policy.”

She was attracted to Penn’s Social Work/Public Health dual degree because both schools are relatively small and offer an individualized education where she would not be anonymous. Moreover, she viewed Philadelphia as a community in which she could invest herself.

“I also like the fact that SP2’s field placement begins right away,” says Stelson who is currently providing medical case management services at Action AIDS. She is also a social work coordinator at the United Community Clinic where she is part of an interdisciplinary team that includes medical, nursing, optometry, dental and undergrad students. “The hands-on experience I get in the field feels like a much more practical way of learning,” she says.



Interdisciplinary Bridge
Master of Social Work
Master of Business Administration

Seeking the Confluence of Social Impact and Efficiency

“SP2 provided the clinical education I was looking for while Wharton exposed me to incredible resources and an extraordinary network of students dedicated to social impact.”

Before pursuing his MSW/MBA, David Rider served as director of consulting and training at a non-profit focused on preventing gender-based violence. There he worked with young men confronting a range of environmental influences including the messages they received about masculinity, their own self perception and tendency toward risk behavior, as well as a prevalence of incarceration. But what struck him most was the tremendous amount of trauma these men experienced.

At the same time, Rider was struggling with two issues that challenge many non-profit leaders—the difficulty measuring program effectiveness and a lack of expertise around organizational management. Spurred by his interest in learning more about the effect of trauma on vulnerable populations and managing effectiveness from both a quality and cost perspective, he chose to pursue a degree in business and social work.

“I recognized that there are fiscally sound and efficient ways to fill a social need,” he says.

“The decision to apply to Penn was easy,” he says. “It is one of the top universities in the nation and one of only a few that offered a dual degree program. Most importantly the thought leadership at both SP2 and Wharton are unparalleled.” The fact that he could complete both degrees in three years was also appealing.

Rider is currently pursuing his interest in trauma-related issues as an intern at the Veterans Administration Hospital. He has also accepted a post-graduation position at a consulting firm that applies business tools and principles to help non-profit and government agencies enhance their effectiveness and efficiency. Ultimately he hopes to establish a non-profit.

“The dual degree has been a perfect fit,” he says. “SP2 provided the clinical education I was looking for while Wharton exposed me to incredible resources and an extraordinary network of students dedicated to social impact.”



Interdisciplinary Bridge
Master of Social Work
Master of Science in Social Policy

Helping Communities Heal

“I chose to pursue a Master of Science in Social Policy because I knew I could have a greater impact if I strengthened my quantitative skill set in research, economic and political analysis and statistics.”

Like many SP2 students, Kaitlin Gravitt was actively involved in social change prior to her arrival at Penn. As a national community organizer for the Center for Community Change, the California native spent several years working with community-based organizations throughout the country on economic policy, immigration reform and healthcare. In this capacity she was engaged in capacity building, leadership development, advocacy and strategy with community organizations. She also assisted with state and national policy including state budget issues and coalition building.

“This was right around the time of the economic collapse and while our policy work was grounded in research, it was also very organic,” says Gravitt. “We focused on solutions that were reflective of the specific needs of local communities.” While Gravitt enjoyed working at the intersection of on-the-ground capacity

building and broader policy issues, she felt she had hit a ceiling. “I chose to pursue a Master of Science in Social Policy because I knew I could have a greater impact if I strengthened my quantitative skill set in research, economic and political analysis and statistics,” she explains. “At the same time, I wanted to add an MSW because I recognized that many communities must first heal from pain in order for real change to occur.”

One of the things Gravitt most appreciates about Penn is the ability to register for classes throughout the University. In addition to her courses at SP2, she has studied research and statistics at the FELS School of Government and is looking forward to taking classes at Wharton and the School of Law. “These experiences have broadened my perspective and expanded my network of peers, which I find extremely valuable,” she says.

Ultimately, Gravitt hopes to continue working on economic development issues with communities of color that are locked out of access to capital. She is particularly intrigued by alternative economic models such as co-operatives. Additionally, as a result of her recent field placement at the Attic Youth Center where she is helping to run an art therapy group, providing life skills training and assisting with grant proposals, she has also developed an interest in working with young people around empowerment and political awareness and education.



Interdisciplinary Bridge
Master of Social Work
Master of Bioethics

Finding Inspiration in Direct Patient Care

“What I have learned through direct patient contact has been invaluable. I’m learning the things that are going to guide me throughout my career.”

Kelley Kirkpatrick was initially inspired to pursue a dual degree during her first field placement as an MSW candidate. At the time, the Brown graduate and Philadelphia-area native who enrolled in SP2 with an interest in hospital social work, was interning at Thomas Jefferson University Hospital where she worked on a general medical and oncology unit.

At Jefferson, Kirkpatrick completed psychosocial assessments, provided supportive counseling, helped with discharge planning and participated in family meetings. She also consulted with patients and their families around end of life issues and medical decision making. “When you are dealing with end of life care, a lot of ethical issues arise,” she says. “I was fortunate to have the opportunity to participate in some of the hospital’s ethics committee meetings, which were fascinating.”

That experience motivated Kirkpatrick to apply to the Bioethics program, as a complement to her MSW. She began her MBE coursework this year and says she appreciates the flexibility of being able to pursue both programs simultaneously. “The Bioethics program caters to people who already have a post graduate degree or full time job, so you can complete the requirements at your own pace.” She has also found her SP2 field placements to be extremely beneficial. “What I have learned through direct patient contact has been invaluable. I’m learning the things that are going to guide me throughout my career.”

Her current field placement is at Children’s Hospital of Philadelphia where she works with young patients in rehab. “I am inspired by the resiliency children have,” she says. “Many of these kids are dealing with medical and social challenges that would make most adults I know give up. But these kids have such incredible spirits—they don’t just survive, they thrive.”

Ultimately, she’d like to continue her work with children as a hospital social worker while also doing consultation work on biomedical ethics issues. She is particularly interested in end of life issues and pediatric advance directives. “I’d like to help give young patients more of a voice in decisions about their care.”



Interdisciplinary Bridge
Master of Social Work
Master of Public Administration

Exploring the Impact of Policy From the Ground level

Many students are drawn to SP2 because of the high caliber of the school’s faculty and its impact on critical social issues. Such was the case for MSW/MPA candidate Rebecca McElroy.

Focusing on child welfare, McElroy was working as a legislative assistant to Representative Jim Cooper of Tennessee when she was asked to prepare the Congressman for a meeting with SP2 Dean, Richard Gelles, PhD., a national child welfare expert. “In preparing for that meeting, I read a great deal about both the Dean’s work and SP2 that I found very impressive” she recalls.

Interested in pursuing a career in public policy, McElroy wanted to better understand child welfare from the ground level but didn’t think a traditional social work program was for her. “I was attracted to SP2 because it emphasized policy as well as practice,” she says.

As a degree student, McElroy says her work at the Fels Institute of Government perfectly complements what she is learning at SP2. While her background is in federal policy, Fels piqued her interest in city government. She is able to nurture that interest through her Field Center placement working with Dr. Cindy Christian, Medical Director at the Philadelphia Department of Human Services (DHS). There she supports Christian in her efforts to measure and improve health outcomes for children served by the child welfare system by researching policies in other jurisdictions, exploring methods for data collection and examining the way information is shared across services.

As DHS’ first medical director, Christian is focusing on three primary areas with McElroy’s assistance. They include: identifying procedures to measure the health of children and youth served by the child welfare system; codifying the screenings and assessments these

“I was attracted to SP2 because it emphasized policy as well as practice”

children need; and determining how primary care can occur most effectively for children in the system.

“I love the potential for impact you have at the city level,” she says. “You can really see the direct effect of the decisions you make on individuals being served.”

Helping Former Prisoners Positively Re-enter Society

More people are incarcerated in the United States today than at any point in our history. According to the Bureau of Justice Statistics, more than 2.3 million individuals are behind bars and an additional 5 million are under the supervision of Parole or Probation.

While funding for prisons has increased exponentially, little has been allocated to programs deemed rehabilitative. In fact, it is not unusual for men and women to be released from prison with nothing more than a bus ticket and 40 dollars. "These individuals face the same unresolved challenges that led them to prison in the first place, only now they have the additional stigma associated with being an ex-con," says Kirk James, Director of the Goldring Reentry Initiative (GRI). As a result, more than two-thirds of the 700,000 people released back into their communities recidivate within three years.

GRI is a new SP2 program that aims to reduce recidivism in Philadelphia by helping inmates address challenges, both while in prison and after their release. The program utilizes clinical and macro level social work student interns to conduct holistic needs assessments and develop comprehensive service plans for prisoners approaching release. They also identify community resources and services that can assist the inmate in making a successful reentry.

The project is a personal passion for James who has firsthand experience with reentry issues. In 1994, at age 18, he was wrongly arrested and incarcerated. The experience underscored the overwhelming obstacles formerly incarcerated individuals face in every aspect of their lives. Determination and education enabled James to overcome those barriers and earn a Bachelor's and Masters Degree from Hunter College. It also motivated him to support and advocate for incarcerated individuals. Now as a Doctor of Clinical Social Work (DSW) candidate at SP2,

James hopes to improve the way social work education addresses criminal justice involvement.

"In the current organizational structure of the criminal justice system, there is no continuity of care for prisoners. One set of professionals work with inmates within the prison, while another set work with them after their release," explains James. "In our model, social work interns work with prisoners three months pre-release and then will follow them into the community three months post-release." This structure enables the social work interns to serve as advocates/case-managers for the inmates during the most crucial post-release time, ensuring that relevant community agencies are on board to provide necessary support and facilitate compliance to service plans.

Program Director

Kirk James
kirkjam@sp2.upenn.edu

The project targets individuals serving sentences of less than two years who are sentenced with no release stipulations and thus are at greater risk of recidivism. "These individuals have a strong motivation to become and stay law abiding citizens, but require assistance to overcome the myriad of barriers they face," says James.

The GRI's inaugural cohort



Preparing Future Gerontology Social Workers

As the baby boom generation ages, the demand for social workers knowledgeable about the needs of older adults and skilled in the development and delivery of services has dramatically increased. According to statistics from the Bureau of Labor, the US will need approximately 70,000 geriatric social workers by 2020, yet less than 10% of that projected number is now available. The Penn Aging Concentration (PAC) was established to help bridge that gap. The program offers innovative clinical and policy level academic programs dedicated to improving the quality of life of older people.

PAC provides enhanced learning opportunities for graduate students in the advanced year of the MSW program including leadership development, rotational field seminars, geriatric grand rounds and standardized patient clinical training. It also offers assistance with career planning and internships that provide opportunities to develop skills working with individuals and families, as well as with systems that serve older persons.

The program's clinical and macro students obtain intensive hands-on experience in a variety of settings including hospice care, geriatric mental health facilities, Alzheimer's units, home visiting programs and advocacy organizations. Students receive manualized evidenced-based practice training in depression care, and crisis intervention, financial counseling, medication treatment adherence, dementia care, palliative care and advanced directives. Policy-level issues affecting older adults such as elder abuse, social benefits, and aging-friendly communities are also examined.

Last year, PAC received funding from MetLife, which provided a \$6,000 scholarship to each of the 10 students enrolled in the program. The Foundation recently approved another termi-

Website

www.sp2.upenn.edu/pac

PAC graduate Lizza Robb, MSW'12, greets a client.

nal year of funding in support of the program. According to PAC program director Zvi Gellis, PhD, this grant support demonstrates that "MetLife recognizes the importance of preparing social workers to meet the needs of a growing older adult population who face a unique set of issues and challenges."

Gellis notes that expanded professional opportunities have sparked student interest in the program, which will train the third cohort of 12 students in the coming year. "Until very recently, only a few students expressed an interest in aging as a specialty. Today students are excited to be part of a growing dynamic field where they can make a meaningful difference."



Training Social Service and Policy Leaders for the Burgeoning Latino Community

Within the last 10 years, the Latino population in the United States has increased by 15.2 million, representing a growth rate of 43 percent. This rapid expansion has led to a unique set of challenges and opportunities for Latino communities, as well as the nonprofit and government agencies that serve them.

SP2's new Latino Social Service and Policy Initiative was established to train the next generation of social service and policy leaders for Latino communities. Under the direction of Ezekiel Dixon-Roman, PhD and Joretha Bourjolly, PhD, the multi-faceted initiative stresses engagement with critical ideas, methodologies and bodies of literature, and a sustained dialogue with field practitioners and partnerships with community advocacy groups, think tanks and centers of public and social policy.

Among the initiative's highlights is a summer cultural immersion program in Cuba where students participate in traditional coursework and field research. There are also several on-campus courses that explore immigration policy and practice and the Latino experience in Philadelphia and nationally. Coming soon are courses that will examine practice and policy issues affecting the Latino community as well as a course in Spanish for the professions. Additionally, SP2 is working to establish social work practice field placements and policy internships with Latino-focused organizations.

Another popular component of the initiative is a lecture series featuring scholars, practitioners and policymakers at the forefront of advocacy and research related to social issues, services and policies that affect Latinos both domestically and internationally. There is also a blog called *Pa' Lante* (<http://sp2palante.wordpress.com>), which provides a forum for students to share ideas, discuss current events, post announcements and dialogue about their experiences.

It is evident that the initiative has struck a chord with students by their enthusiastic participation in the program's offerings. This summer, twice as many students will take part in the Cuban immersion than last year. Additionally, a new organization called Hispanic/Latino Alliance for Change Equity (HACE), established last year by a group of six motivated students, now has more than 20 members. The group aims to educate and engage the Penn community about issues that affect Hispanic and Latino communities and the role of social work practice and policy in addressing those issues.

▶ The rapid growth of the Latino population, including children, will increase the need for culturally competent social workers.

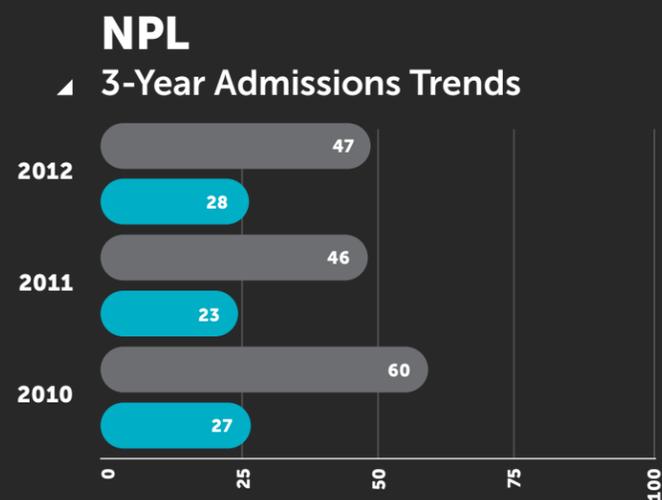
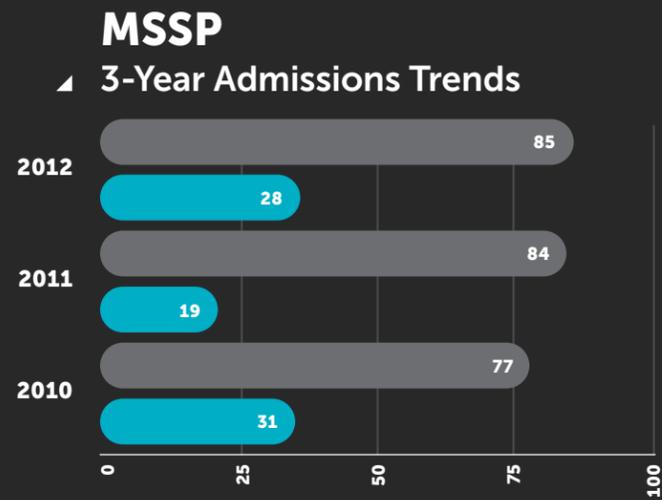
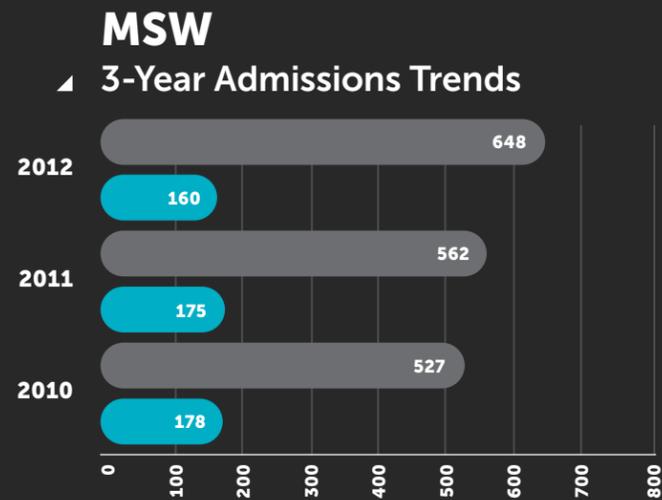
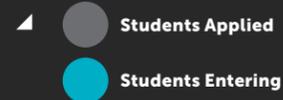


International Programs: Exploring the Global Landscape

Committed to preparing students to be leaders of social change both at home and abroad, SP2 provides numerous opportunities for hands-on experiences that enable students to engage with global problems through a multicultural lens. Through academic partnerships, collaborative research endeavors and international immersion opportunities for students, the school is addressing complex social problems around the world. Students also gain a world-view through strong international curricular content, learning from a multinational faculty, interacting with peers from across the globe and engaging in study abroad programs.



2012/2013 Student Data



The School of Social Policy & Practice is following in the footsteps of Franklin and Cret to promote interdisciplinary education. The theme of the 2012 SP2 Review, the Bridges of Social Change, highlights SP2's interdisciplinary focus by featuring its work with city planning, veterinary studies, bioethics, and more.



Bridge Fact / No. 3 of 9

The Ben Franklin Bridge is composed of hundreds of different structural elements including two main towers, two anchorages, two main cables, the approach roadway, and the suspended roadway.



Student Life

SP2 offers a culturally rich and vibrant environment for its diverse student body. On campus, students enjoy access to a multitude of activities offered by the University including lectures, social and advocacy organizations, service opportunities and more. Just steps away, restaurants, museums, arts and entertainment abound, and miles of parks provide an oasis for recreation and contemplation.



Bridge Fact / No. 4 of 9

The anchorage on the Ben Franklin Bridge was originally designed to function as a train station. The plan was for passengers to come off the trains and trolleys and transfer to the walkways or the Market-Frankford Elevated train using elevators in the anchorage. However, as the automobile gained popularity, pedestrian traffic at the base of the anchorage diminished. As a result, the trolleys never operated across the bridge and the stations were never used.

Research Centers

Through ground-breaking studies, interdisciplinary cooperation, and professional development, SP2's research centers advance knowledge, policy and practice on the important contemporary social issues. The centers also provide hands-on opportunities for students to collaborate with prominent scholars engaging in compelling and innovative research.



Linking Philanthropic Funding with Social Impact

The Center for High Impact Philanthropy

Executive Director

Katherine M. Rosqueta, MBA

Website

www.impact.upenn.edu

The Center for High Impact Philanthropy works to link philanthropic funding to where it can make the greatest improvement in people's lives. Using a highly interdisciplinary approach, the Center develops independent analysis, education programs and other decision-making tools for donors and advisors concerned with maximizing the social impact of philanthropic funds. It does this in part by synthesizing the best available information from research, informed opinion and field experience.

In 2011, the Center produced High Impact Holiday Giving, which presents 10 high-impact ways donors can make a difference. The guide covers a variety of areas including improving U.S. education, creating livelihoods in the developing world, and improving the health of vulnerable populations. It includes examples that not only have evidence of success, but achieve success at a reasonable cost. For example, the guide highlights how monetary donations to food banks are a more effective and cost efficient

way to feed the hungry than the typical canned food drive, noting that a donation of less than \$40 can feed a family of four for a week.

The holiday guide generated unprecedented interest from both mainstream and social media. It inspired the most viewed article of the day on Slate.com and one of the top opinion pieces on the *LA Times* website for several days. Articles and commentary about the guide also appeared in the *Philadelphia Inquirer*, *Washington Post*, *NJ.com*, *MSN Money*, *Oregon Radio*, NPR's *Talk of the Nation* and WHYY's *Newsworks Tonight*, as well as local media outlets throughout the country.

▲
“The Center for High Impact Philanthropy works to link philanthropic funding to where it can make the greatest improvement in people’s lives.”

▲
“As part of an ongoing effort with the Partners for Sacred Places, PRSPR has developed a methodology to determine the monetary worth of a congregation’s work.”

Exploring Religion’s Contribution to Social Service

The Program for Religion and Social Policy Research

Executive Director

Ram Cnaan, Ph.D.

Website

www.sp2.upenn.edu/prspr

The Program for Religion and Social Policy Research (PRSPR) is dedicated to understanding the nexus between organized religion and the provision of social services. The program aims to contribute new knowledge on the scope, nature, and practice methods of religious-based social services; develop methods for studying congregations and religious-based organizations.

Led by Ram Cnaan, PhD, PRSPR is currently involved in two projects that explore the integration of social work and religion. As part of an ongoing effort with the Partners for Sacred Places, PRSPR has developed a methodology to determine the monetary worth of a congregation’s work. The Program is currently testing this methodology in four cities among a random sample of 30-60 congregations per city in an effort to assess the total worth of congregational work within a given city.



PRSPR is also examining the intersection between religion and civic participation within the Church of Jesus Christ of Latter-day Saints (LDS), which has the highest civic participation among organized religions. Through extensive interviews with Church leadership and a comprehensive questionnaire about the extent, nature and origin of congregants’ civic participation, the study aims to identify the factors that galvanize LDS members to serve their communities.

“The Field Center’s faculty, staff, and students collaborate on cutting edge policy, research and practice initiatives.”



Turning Tragedy Into Triumph

The Field Center for Children’s Policy, Practice & Research

Executive Director

Debra Schilling Wolfe, M.Ed.

Founding Benefactors

Marie Field & Joseph Field, C ‘52

Website

www.fieldcenteratpenn.org

The Field Center for Children’s Policy, Practice & Research is an interdisciplinary center integrating the work of Penn’s Schools of Social Policy & Practice, Law, and Medicine, and the Children’s Hospital of Philadelphia. It is guided by some of the nation’s leading experts in the field, whose mission is to provide critical reform to the child welfare system on behalf of victims of child abuse and neglect. The Field Center’s faculty, staff and students collaborate on cutting edge policy, research and practice initiatives.

This year, in response to the alleged child sex abuse scandal at Penn State, the Field Center has focused on much needed change to child abuse reporting laws and policies. Bringing together faculty, fellows, staff, and students representing the disciplines of social work, law, medicine, nursing, and social policy to examine state and county child abuse reporting statutes in Pennsylvania and offered specific modifications that would ultimately result in better

protection of children. The interdisciplinary team provided research and evidence-based recommendations to state and federal legislators and other policy makers in order to promote thoughtful reform.

The Field Center’s expertise has been widely recognized. Faculty Director Dr. Cindy Christian was appointed by PA Governor Corbett to serve on the newly created Task Force on Child Protection. Faculty Director Dean Richard Gelles was invited by its chair to testify before the committee. The Field Center will also host the Task force’s first public hearing which will take place on Penn’s campus.

“Recently OSTRC has broadened its focus to include OST programs that utilize sports as a catalyst for youth development.”



Promoting Youth Achievement Through Staff Development

Out of School Time Resource Center

Executive Director

Nancy Peter, M.Ed.

Website

www.sp2.upenn.edu/ostrc

The Out-of-School Time Resource Center (OSTRC) promotes youth achievement through staff support and professional development. With a focus on identifying and coordinating resources, conducting research and evaluation and recommending changes in policy and practice, the Center aims to improve outcomes for children and youth who participate in out-of-school time programs.

Recently OSTRC has broadened its focus to include OST programs that utilize sports as a catalyst for youth development. The Philadelphia Youth Sports Collaborative (PYSC) aims to support youth sports organizations through networking, joint programming and advocacy. Comprised of a diverse group of organizations that collectively offer a range of sports programs including cycling, golf, ice hockey, lacrosse, martial arts, riding, running, soccer, squash, swimming and tennis, the collaborative facilitates information sharing and pro-

vides access to best practice research through a resource library and web site.

PYSC also hosts bi-monthly seminars targeting staff who combine sports programming with out-of-school time and youth development activities. Each session includes a panel presentation, group discussion, and ample networking opportunities. Seminars address subjects such as “Modeling Fitness and Nutrition,” “Involving Families,” and “Managing Youth Competition.” Coming together to share ideas, explore synergies and economies of scale, combine resources and leverage support enables member organizations to enhance their programming and better serve children and youth.



Raising Awareness About Violence Against Women

The Evelyn Jacobs Ortner Center on Family Violence

Executive Director
Susan B. Sorenson, Ph.D.

Founding Benefactor
Evelyn J. Ortner

Website
www.sp2.upenn.edu/ortner

The Evelyn Jacobs Ortner Center works to prevent violence and increase safety and health—particularly among women and girls—by investigating the correlates and consequences of violence in the home; educating the next generation of researchers, practitioners and policy makers; translating research findings to policy and practice; and engaging community and university stakeholders.

This year, Center Director Susan B. Sorenson is bringing together students from across Penn’s campus, including an SP2 PhD candidate and undergraduates in economics, psychology, and philosophy, to develop a comprehensive report about violence against women in Philadelphia. Domestic violence is widely acknowledged as a serious and pervasive problem. However, most U.S. cities, including Philadelphia, have little coordinated information about the scope of the problem, its effect on the city’s service sectors, or strategies that are working locally. Such

▲
“Domestic violence is widely acknowledged as a serious and pervasive problem. However, most U.S. cities, including Philadelphia, have little coordinated information about the scope of the problem”

information is critical for policy makers, funders and program managers to address the issue in an effective and coordinated manner.

The report, which aims to raise awareness about violence against women, will discuss the scope and types of city resources dedicated to the problem; recent changes in policies and practices by and among agencies that have increased optimism among service providers; and recommendations for improving agency responses in an effort to reduce the multiple harms associated with violence against women. It is hoped that the report will serve as a model for other cities.





Bridge Fact / No. 5 of 9

Each cable tower on the Ben Franklin Bridge is 350 feet tall and was built to support its own freestanding weight. Each tower is made of 5,000 tons of steel. Flexible silicon steel was used for the columns in order to allow the towers to respond, by flexing, to unbalanced cable pull.



Special Projects

SP2's special projects are responsive to the implications of societal and demographic shifts and are developing the next generation of advocates, policy makers, and service providers that will address the critical issues related to those changes. These projects are preparing students to meet the needs of rapidly growing older adult and Latino populations and to help improve outcomes among our nation's swelling prison population.

SP2 Community Teams Up For Days of Service

SP2 Community Teamworks (CTW)

The SP2 community came together for several days of service and team building as part of a new initiative called SP2 Community Teamworks. Modeled after a program developed by Goldman Sachs in New York, the initiative rallied 55 faculty, staff, students and alumni to lend a hand in two deserving projects benefiting West Philadelphia.

According to former Community Teamworks Coordinator Ashley Mapp, MSW '11, projects were nominated by SP2 Community members as well as organizations within West Philadelphia and selected by a committee. To be eligible, projects had to utilize 10 or more volunteers and be designed to generate measurable, transformative change for the organization.

▲ **“Between 25 and 30 schools participated in the Read-a-Thon to raise funds for the Ronald McDonald House, which supports programs that directly improve the health and well being of children.”**

The first project took place at the Ronald McDonald House, where SP2 volunteers assisted at an awards ceremony for a Read-a-Thon sponsored by the Philadelphia 76ers. According to Mapp, between 25 and 30 schools participated in the Read-a-Thon to raise funds for the Ronald McDonald House, which supports programs that directly improve the health and well being of children. Top fundraisers and their parents were invited to the ceremony where they received an award and were photographed with 76ers Elton Brand and Timm McGinnis as well as the team mascot and Ronald McDonald. SP2 participants assisted with registration for the event and prepared food for the families in attendance.

Members of the SP2 community organized a health fair in collaboration with Sayre Health Center. The fair included 10 stations offering services such as free eye exams and blood pressure screenings and provided health information and resources. SP2 volunteers were involved in marketing the event, manning registration and information tables, assisting at the health stations, leading participants in physical activities and designing a fun course for the event.



According to Mapp, several new service projects are already in development for the coming year. A school painting project is planned as part of the orientation for new students, faculty and staff and volunteers will prepare a three-course dinner for families of seriously ill children at the Ronald McDonald House. In addition, work is underway to expand the initiative to include the larger Penn Community.

▲ **A team of SP2 volunteers cook for families at the Ronald McDonald House.**



▲ **“Modeled after a program developed by Goldman Sachs in New York, [SP2 Community Teamworks] rallied 55 faculty, staff, students and alumni to lend a hand in two deserving projects benefiting West Philadelphia.”**



Bridge Fact / No. 6 of 9

There is more than 25,000 miles of wire in the two main bridge cables, enough to circle the earth at the equator. Each main cable consists of 18,666 individual strands of wire, has a diameter of 30 inches, is 3,550 feet long, and weighs almost 3,400 tons.

Faculty

SP2's faculty members are thought leaders in their fields, inspirational instructors and supportive mentors and advisors. The faculty includes distinguished scholars, practitioners, and policy advisors who bring a broad range of real-world expertise to the classroom setting.

SP2 Faculty

SP2 faculty members are not only leaders in their respective fields but are also highly regarded for their interdisciplinary work, which convenes researchers, practitioners and policy makers from a variety of sectors. Below are a few examples of the collaborative projects in which faculty members are involved.



Joretha Bourjolly, PH.D.

<http://www.sp2.upenn.edu/people/faculty/bourjolly/index.html>

Associate Professor and Associate Dean, Academic Affairs; Ph.D., Bryn Mawr, 1996. Effects of chronic illness on individuals and family members as well as the impact of racial and economic factors on the delivery of health care.

Joretha Bourjolly, MSW PhD is Associate Dean for Academic Affairs and Director of the MSW Program. She is currently evaluating the effectiveness of cultural competence training programs for mental health care professionals. Her work will help mental health providers develop awareness, knowledge, and skills for serving diverse ethnic, racial and cultural groups and reduce disparities in diagnosis, resource utilization, and treatment and service outcomes.



Ram A. Cnaan, PH.D.

<http://www.sp2.upenn.edu/people/faculty/cnaan/index.html>

Professor and Ph.D., Pittsburgh, 1981. Social work research methods, social policy, volunteerism and volunteer action, religious social care, and prisoner reentry.

Ram Cnaan, MSW, PhD is currently involved in three intriguing research projects. He is studying the prosocial behaviors (mostly volunteering and donations of money) of Mormons in the United States. He is conducting a study of prosocial behavior from a cross-national perspective with two colleagues from Israel. Finally, he focuses on valuing the fiscal contribution of religious congregations to their community. In addition, Professor Cnaan plans to evaluate the effectiveness of the GRI model of using SP2 students to work with prisoners during pre- and post-release.

Dennis Culhane, PH.D.

Dana and Andrew Stone Endowed Chair in Social Policy

<http://www.sp2.upenn.edu/people/faculty/culhane/index.html>

Professor; Ph.D., Boston College, 1990. Homelessness, housing policy, policy analysis research methods.

Dennis P. Culhane, PhD studies homelessness and assisted housing policy. His research has contributed to efforts to address the needs of people experiencing housing emergencies and long-term homelessness. Recently he has focused on studies of vulnerable youth and young adults, including those transitioning from foster care, juvenile justice, and residential treatment services.



Joan K. Davitt, PH.D.

<http://www.sp2.upenn.edu/people/faculty/davitt/index.html>

Assistant Professor; Ph.D., Bryn Mawr, 2003. Gerontology, health, and health-care outcomes for older adults and ethical issues in long-term care.

Joan Davitt, MSS, MLSP, PhD is investigating the connections between policy and practice and their impact on access to care and health care outcomes for older adults as well as ethical issues in long term care. Her recent research on Medicare home health care has uncovered racial disparities in access to care in the wake of the Balanced Budget Act. She has expanded this line of inquiry to investigate racial/ethnic disparities in outcomes of home care for older adults with funding from the National Institute on Aging and the Penn MARCH Center.



Ezekiel Dixon-Román, PH.D.

<http://www.sp2.upenn.edu/people/faculty/dixon-roman/index.html>

Assistant Professor; Ph.D., Fordham University. Sociology of education; cultural studies; and quantitative methods in social science and policy research.

Ezekiel Dixon-Román, PhD recently published his first book, *Thinking Comprehensively About Education: Spaces of Educative Possibility and Their Implications for Public Policy*, with Routledge and is currently completing his second book, *Inheriting [Im] Possibility*. In addition, he is an appointed member of The Gordon Commission on the Future of Assessment in Education.





Andrea Doyle, LCSW, PH.D.

<http://www.sp2.upenn.edu/people/faculty/doyle/index.html>

Assistant Professor; Ph.D., University of Washington. Dialectical behavioral therapy and psychodynamic approaches to clinical therapy. Group work. Measurement of clinical process.

Andrea Doyle, PhD, LCSW received a \$40,000 grant through the CFAR to study health care engagement of women diagnosed with HIV. Through a fellowship at the Philadelphia Center for Psychoanalysis, she is also working with Larry Blum in psychiatry and Vernon Smith at City University of New York in psychology validating a questionnaire which measures the concept of counter-dependency, a defense mechanism often seen in post partum women.



Damon W. Freeman, JD, PH.D.

<http://www.sp2.upenn.edu/people/faculty/freeman/index.html>

Assistant Professor; J.D., Ph.D., Indiana, 2004. African American intellectual history, critical race theory, social policy and social movements.

Damon W. Freeman, PhD, JD is a two-time winner of the School of Social Policy & Practice Excellence in Teaching Award. He teaches American Racism and Social Work Practice, the Courts and Social Policy, an interdisciplinary graduate course on Critical Race Theory, and since 2007, he has been the Course Director of the school's Racism Sequence in the MSW program.



Richard James Gelles, PH.D.

Joanne and Raymond Welsh Chair of Child Welfare and Family Violence

<http://www.sp2.upenn.edu/people/faculty/gelles/index.html>

Professor and Dean; Ph.D., New Hampshire, 1973. Child welfare, family violence, child abuse.

Richard James Gelles, PhD is Dean of the School of Social Policy and Practice and holds the Joanne and Raymond Welsh Chair of Child Welfare and Family Violence. An internationally known expert in domestic violence and child welfare, he is the Director for the Center for Research on Youth & Social Policy and Co-Director of the Field Center for Children's Policy Practice & Research.

Zvi D. Gellis, LMSW, PH.D.

<http://www.sp2.upenn.edu/people/faculty/gellis/index.html>

Associate Professor; Ph.D., University of Toronto, 1998. Gerontology; develop and evaluate mental health screening and cognitive behavioral treatment services for depressed and medically ill older home care patients.

Zvi D. Gellis, PhD is co-director of the Penn Aging Concentration and the director of the Center for Mental Health & Aging, which conducts rigorous applied research on geriatric mental health services for older persons in home healthcare and behavioral health settings, and provides training in cognitive behavioral interventions for depression.



Toorjo TJ Ghose, PH.D.

<http://www.sp2.upenn.edu/people/faculty/ghose/index.html>

Assistant Professor; Ph.D., UCLA, 2005. Substance abuse, HIV/AIDS in developing countries, mental health service provision, and welfare policy.

Toorjo Ghose, MSW, PhD focuses on structural interventions in the area of substance abuse, homelessness and HIV. His research examines how contextual factors such as housing, community mobilization and organizational characteristics influence substance use and HIV risk. He is currently working with community-based agencies in New York City to study the effectiveness of providing housing as an intervention for substance-using women with HIV released from prisons and jails.



Femida Handy, PH.D.

<http://www.sp2.upenn.edu/people/faculty/handy/index.html>

Professor; Ph.D., York (Canada), 1995. Nonprofit entrepreneurship and volunteerism, comparative and international aspects of the nonprofit and voluntary sector and social accounting.

Femida Handy, PhD specializes in the economics of the nonprofit sector and studies microeconomic issues affecting the sector such as wages, the substitution of paid and unpaid labor, charitable contributions and volunteering. In her work she uses theories and constructs from a variety of disciplines including sociology, psychology, and business.





Roberta Rehner Iversen, PH.D.

<http://www.sp2.upenn.edu/people/faculty/iversen/index.html>

Associate Professor; Ph.D., Bryn Mawr, 1991. Low-income families and economic mobility; poverty, welfare and workforce development policies.

Roberta Rehner Iversen, MSS, PhD uses ethnographic research to better understand and improve welfare and workforce development policy and programs. She is collaborating with Frank F. Furstenberg, Jr., Department of Sociology, on research about how the Great Recession has affected middle-income families in the U.S. and Canada. The first paper from the research was published in 2011; SP2 doctoral student Chenyi Ma is working with the research team on a comparative policy analysis paper.



Kenwyn K. Smith, PH.D.

<http://www.sp2.upenn.edu/people/faculty/smith/index.html>

Professor; Ph.D., Yale, 1974. Group and intergroup relations, organizational change, organizational politics, conflict management, impact of organizational dynamics on the health of employees.

Kenwyn K. Smith, PhD directs the Nonprofit/NGO Leadership Program. He is an international scholar in the fields of group and intergroup dynamics, organizational change and leadership. His broad range of research experience includes prisons, schools, businesses, health care institutions, state enterprises, social entrepreneurial activities, oppressed black townships in South Africa, agencies creating sustainable livelihoods in rural India, pharmaceuticals in Belgium, and financial services in urban America.



Phyllis Solomon, PH.D.

<http://www.sp2.upenn.edu/people/faculty/solomon/index.html>

Professor; Ph.D., Case Western Reserve, 1978. Social work research methods, mental health policy and service delivery systems, severely mentally disabled persons and their families.

Phyllis Solomon, PhD is working with an interdisciplinary team, including a nurse and a psychiatrist, to examine the effectiveness of advanced practice nurse transitional care intervention for patients being discharged from inpatient psychiatric care. The emphasis is on improving health status and reducing hospital readmissions.

Susan B. Sorenson, PH.D.

<http://www.sp2.upenn.edu/people/faculty/sorenson/index.html>

Professor; Ph.D., Cincinnati, 1985. Public health, epidemiology and prevention of violence, including homicide, suicide, sexual assault, child abuse, battering, and firearms.

Susan B. Sorenson, PhD is Director of the Evelyn Jacobs Ortner Center and Director of the PhD program in Social Welfare. She collaborated with Christiaan Morssink of the Philadelphia International Global Water Initiative and Penn undergraduate Paula Abril Campos, on a paper analyzing data collected by UNICEF, about the effect of fetching and carrying water on women in developing nations. The paper was published in the May 2011 issue of *Social Science & Medicine* and was cited in a 2012 calendar distributed by the Water and Sanitation Program administered by the World Bank.



Mark J. Stern, PH.D.

Kenneth L. M. Pray Chair

<http://www.sp2.upenn.edu/people/faculty/stern/index.html>

Professor; Ph.D., York (Canada), 1980. Social welfare policy; social history and social welfare; poverty in the United States, 1900–present.

Mark J. Stern, PhD focuses on U.S. social history and the social impact of the arts. His work has documented the role of community cultural providers in improving the quality of life in urban neighborhoods. In addition to teaching in the social work program, he co-directs Penn's Urban Studies program.



Yin-Ling Irene Wong, PH.D.

<http://www.sp2.upenn.edu/people/faculty/wong/index.html>

Associate Professor; Ph.D., Wisconsin, 1995. Social policy, homelessness prevention and poverty research.

Irene Wong, PhD is involved in work that spans the disciplines of social work, psychology, and urban spatial analysis. Her recent research, funded by the National Institute on Disability and Rehabilitation Research and Substance Abuse and Mental Health Services Administration, focuses on community inclusion, psychiatric rehabilitation, housing and homelessness.



**Joint Appointee****Amy Hillier, PH.D.**

<http://www.sp2.upenn.edu/people/faculty/hillier/index.html>

Assistant Professor in City and Regional Planning, School of Design

Amy Hillier graduated with an MSW and PhD in social welfare from the University of Pennsylvania. She holds a primary faculty appointment in the Department of City and Regional Planning in Penn's School of Design and a secondary appointment at the School of Social Policy & Practice. She teaches courses on GIS mapping, community development, and public health in city planning, urban studies, and social work. Her research focuses on geographic disparities as they relate to access to healthful foods, exposure to outdoor advertising, and affordable housing. She lives with her spouse and two young sons in West Philadelphia.

**Joint Appointee****Karin Rhodes, MD, MS**

<http://www.sp2.upenn.edu/people/faculty/rhodes/index.html>

Director, Division of Health Policy Research; University of Pennsylvania School of Medicine

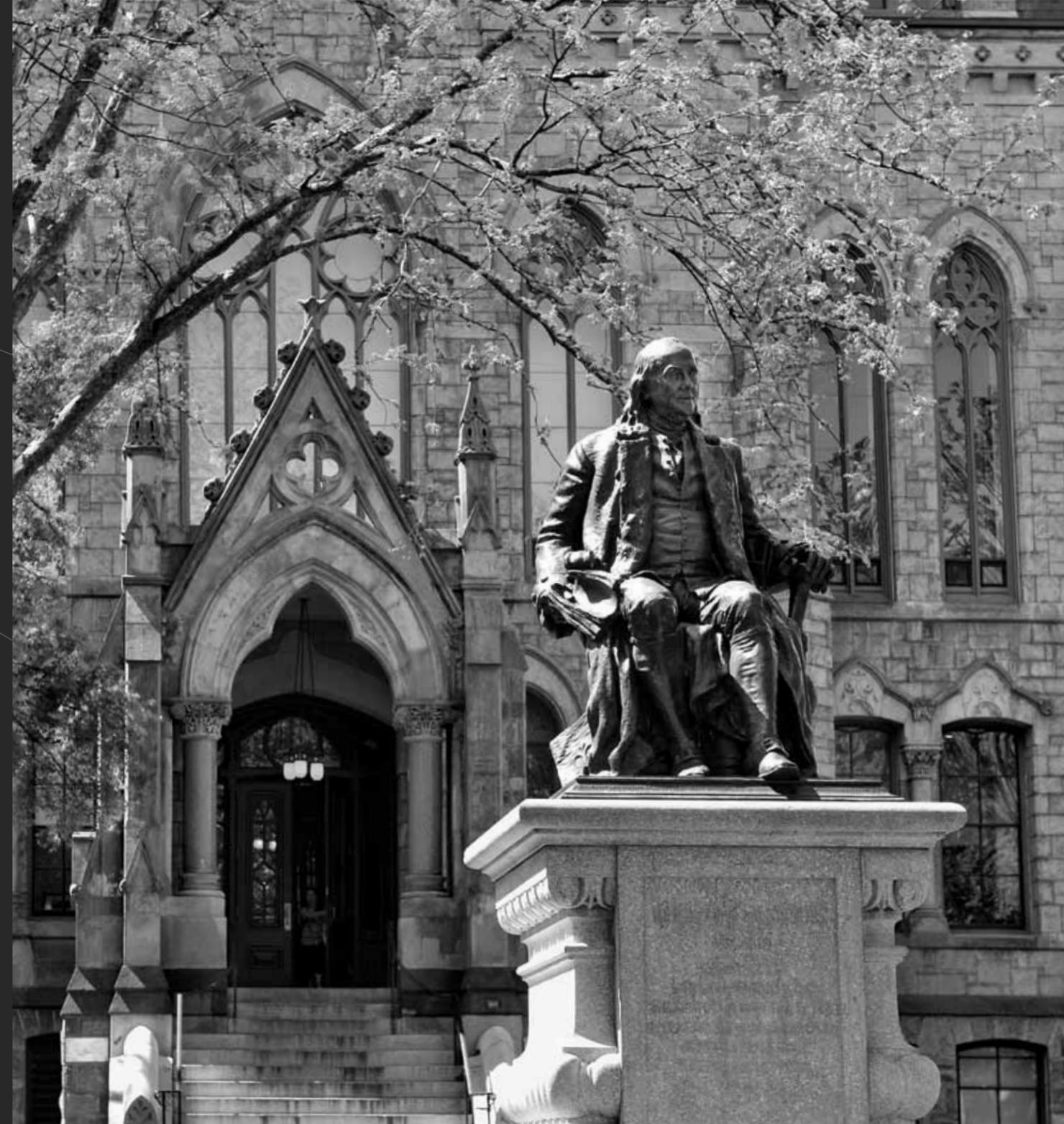
Karin Rhodes MD, MS., director of Emergency Care Policy Research, Department of Emergency Medicine with appointments in Psychiatry and SP2 at the University of Pennsylvania is a former Robert Wood Johnson Clinical Scholar. She views the Emergency Department as a safety net and the physicians as access providers, with particular responsibility for vulnerable populations. Her research focuses on measuring and improving all patients' access to health care through broad, system-level interventions and developing effective, patient-centered clinical responses to partner violence and other psychosocial issues.

**2011 Correction****Richard Estes, MSW, DSW**

<http://www.sp2.upenn.edu/restes/praxis.html>

A.B., La Salle University; MSW; University of Pennsylvania; PSW, Menninger Foundation; DSW, University of California at Berkeley. International and comparative social welfare, social indicators, social reporting, the international dimensions of child sexual exploitation.

Richard Estes, MSW, DSW is researching world social development trends and the disparities in development that exist between the world's rich and poor countries. His research also focuses on the sources of the disparities that sustain global, regional, and national inequalities. His work will assist funding organizations, including government agencies and private foundations, in directing their funding support to world regions and countries that can best benefit from international development assistance. Dr. Estes teaches "Strategic Planning & Resource Development" in our graduate program and an undergraduate seminar on "Dilemmas in International Development".





Bridge Fact / No. 7 of 9

In the first 24 hours it was open, 32,000 vehicles passed over the bridge.



Campaign for Social Change Leadership

SP2 launched its \$33M Campaign for Social Change Leadership in 2005. The Campaign for Social Change Leadership supports SP2's unique mission to produce talented social change leaders who epitomize excellence in social work and social policy practice globally. To date, SP2 has raised over \$31M for core priorities of the School.

Campaign for Social Change Leadership

Campaign Chair: Ann Nolan Reese
Campaign Goal: \$33 million
Goal reached as of 8/12: \$31.6M or 96%

- Campaign Priorities:**
- Graduate Financial Aid
 - High Impact Philanthropy
 - Research
 - Faculty Development/Endowed Chairs
 - Capital Renovations
 - Program Support

SP2's \$33M, Campaign for Social Change Leadership was launched in 2005 as part of Penn's \$3.5B Making History Campaign.

The Campaign for Social Change Leadership supports SP2's distinct mission to produce a future cadre of talented, committed social change leaders, who will catalyze and conduct positive social change.

All gifts given to SP2 since the Campaign's launch until 2012 when the Campaign ends have been or will be counted toward both SP2's and Penn's Campaigns.

The Campaign for Social Change Leadership is part of Penn's "Making History" campaign. It underscores SP2's mission to produce social work and nonprofit leaders who will truly make a difference in the world. The Campaign ends on December 31, 2012. All gifts given to the School since 2005 have been counted toward the Campaign.

About Development and Alumni Relations
 SP2's Development and Alumni Relations Office plays a vital role in ensuring SP2's growth and stability by:

- Serving key stakeholders, e.g. students, alumni and friends
- Facilitating valuable connections and engagement for alumni
- Providing customized and diverse gift opportunities to help fund priority needs.

Development and Alumni Relations Team:



Nadina Deigh
Associate Dean for Development and Alumni Relations

Nadina oversees the SP2 DAR Office. She has over 15 years of development and alumni relations experience, including roles as Manager of Grants and Sponsorships for the Adventure Aquarium in Camden, NJ and Associate Director of Corporate and Foundation Relations and Sr. Associate Director of Alumni Affairs and Annual Giving at Wharton. Nadina earned a BA from Duke University and an MA from the University of Pennsylvania.



Timothy Wortham
Development and Alumni Relations Officer

Tim spearheads SP2's Annual Fund, which raises unrestricted support for the School, especially financial aid. He also manages alumni programming and the Alumni Council; an active group of SP2 alumni who represent the voice of all alumni, encourage alumni support, and inform alumni about issues that advance the School's growth and development. Tim is matriculating at Eastern University and is an accomplished musician.



Bart Miltenberger
Associate Director, Development and Alumni Relations

Bart Miltenberger, a Penn College of Arts and Sciences graduate with 12 years of Penn Development and Alumni Relations experience, secures major gift support for SP2. He also oversees the annual Class Giving Campaign, manages Corporate and Foundation relations, and is responsible for SP2's stewardship. Prior to joining SP2, Bart worked in Penn's Alumni Relations office where he worked directly with Penn alumni clubs and their leaders. Outside of work, Bart is a trumpet player and a father of three boys.



Theresa Convery
Administrative Coordinator, Development and Alumni Relations

Theresa is responsible for the coordination of all administrative office procedures for the SP2 Development Team, including gift processing. She serves as lead project coordinator for SP2's Board of Overseer Meetings and Alumni Weekend activities. She is familiar with both Penn and the Development and Alumni Affairs landscape previously working in Wharton's Office of External Affairs where she served under the tutelage of two Associate Deans.



Rose Bender
Communications and Public Relations Officer, Development and Alumni Relations

In this newly created role, Rose and SP2's University media liaison collaborate to promote and solidify the School as a recognized leader in higher education across audiences. She executes a communications plan designed to heighten the School's visibility by expanding its social media footprint, developing dynamic content, and promoting media coverage. She earned a BSBA from Drexel focused in Marketing and Communications.

▲ **Graduate Financial Aid**



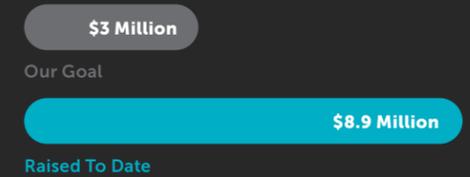
SP2 awards over \$4 million in tuition assistance annually for Masters Degree program students. About 85% of all students receive financial aid. Most SP2 students finance their social work and social policy education through a combination of named or Dean's merit awards, grants, federal educational loans and other personal sources. They often incur large amounts of debt, especially in proportion to the modest starting salaries they may receive in their chosen professions.

▲ **High Impact Philanthropy**



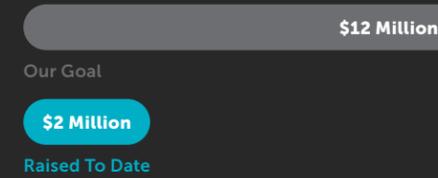
Established in the spring of 2006 by the dean of the School of Social Policy & Practice and a small group of anonymous Wharton alumni, the Center for High Impact Philanthropy (CHIP) provides independent analysis, education and other decision making tools for donors concerned with maximizing the social impact of their funds. To meet its goal of providing smart, practical guidance to donors who care about impact, CHIP synthesizes the best available information from three domains: research, informed opinion, and field experience. CHIP believes the most promising opportunities exist where the recommendations of these three domains overlap. All of CHIP's work can be accessed for free at: www.impact.upenn.edu.

▲ **Research**



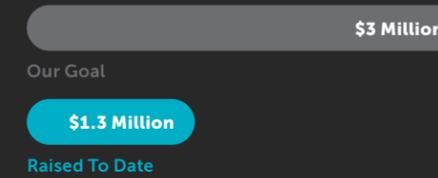
SP2's innovative research projects help bridge research and practice by addressing some of society's most challenging problems e.g., domestic violence, child abuse and neglect, and homelessness. One such example is Intelligence for Social Policy (ISP), an initiative funded by the Catherine T. and John D. MacArthur Foundation. The principal aim of ISP is to improve the quality of education, health and human service agencies, policies and practices through the use of integrated data systems.

▲ **Faculty Development**



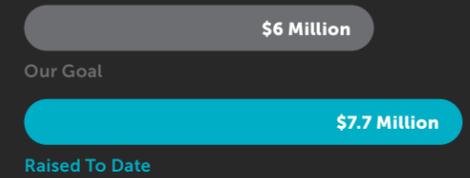
In order to help sustain and grow SP2's excellent, educational programs (and also to attract the best and brightest students), the School must recruit renowned experts in premiere fields of interest, such as gerontology and nonprofit leadership. SP2 has only acquired three endowed professorships in its 100-plus year history, thus raising funds for continued faculty recruitment/endowed chairs is crucial.

▲ **Capital Renovations**



The Caster Building, erected in 1964 needs upgrades to accommodate today's modern classroom amenities. Additionally, after over 40 years of facing a remote court yard, SP2 repositioned its front entrance to face Locust Walk, Penn's main thoroughfare and the hub of campus for students. Other renovations have included upgrading classrooms and technology and re-designing the student lounge and study room. In the past few years, Class Gift Campaigns and matching funds have created two spaces to enhance the Caster Building's overall environment: Schaye Café, an on-site eatery, and a "Wellness Room" for students, which includes tools to help them relax and regroup. Additionally, the third floor conference room has recently been transformed into an enlarged, versatile space for on-site lectures, receptions, and more.

▲ **Program Support**



SP2 is recognized as a premier institution that promotes social justice and develops social policy by creating initiatives to impact current day issues. For example, when a 2008 Institute on Medicine Report concluded that there would not be enough social workers to serve future older adults, SP2 established the Penn Aging Concentration (PAC). PAC prepares students for leadership in the burgeoning field of geriatric social work, while also helping to meet a pressing societal need.



Bridge Fact / No. 8 of 9

The Ben Franklin Bridge was the longest suspension bridge in the world until 1929 when it was surpassed by the Ambassador Bridge connecting Detroit and Windsor, Ontario.

Alumni

SP2's Alumni community is comprised of over 5,000 graduates who are advancing social change throughout the nation and the world. They are nonprofit administrators, front-line practitioners, high-ranking policy makers, and grass-roots organizers who are widely respected in their fields.

What Are Our Alumni Doing?

Research Analyst
Virginia Department of Juvenile Justice

Director of Volunteer and Social Service
Capitol Hill Village

Paralegal
Pepper Hamilton, L.L.P.

Mental Health Professional
The Center for Autism

Victim Advocate
Philadelphia Children's Alliance

Research Fellow
Pennsylvania Prison Society

Policy Analyst
People's Emergency Center

Pregnancy Counselor
Bethany Christian Center

Managing Director
Variety Club Camp

Development & Marketing Coordinator
Philadelphia Film Society

Lecturer
University of Pennsylvania

Crisis Clinician
Delaware Guidance Services for Children

Government and Community Relations Associate
American Civil Liberties Union

Executive Director
Dee Norton Lowcountry Children's Center

Mental Health Program Specialist
Sexual Minority Youth

Program Analyst
Federal Government, Health and Human Services

Therapist
Thomas Jefferson University

Student Life Director
Encuentro Dominicano, Creighton University

Financial Analyst
Exxon Mobil

Transitional Social Worker
Children's Hospital of Philadelphia

Adolescent Dual Diagnosis Primary Therapist
Princeton Healthcare System

Social Worker
District of Columbia, Child and Family Services

Senior Consultant
Microsoft China, Community Affairs

Investigator
Philadelphia Corporation for Aging

Program Director
West Philadelphia EARN Center

Assistant Volunteer/Event Coordinator
AIDS Fund

Assistant Professor
Simmons College

Alumni Council

The Alumni Council at Penn's School of Social Policy & Practice represents the voice of the alumni; encourages alumni support of the School; and informs alumni about issues that advance the School's growth and development.

This year, the council welcomed new chair, Santo Marabella, who received his DSW in 1991 with a focus in Social Work Administration. He is currently a professor of management at Moravian College and teaches courses in management, strategy, ethics and diversity. He is also President of Marabella & Associates, which provides entertainment, not-for-profit and management consulting. A 2002 recipient of the Christian R. and Mary F. Lindback Award, Marabella has served on the SP2 Alumni Council since 2008 and was an Alumni Ambassador and keynote speaker for Alumni Weekend in 2009.

Among the events sponsored by the council this year was a welcome breakfast for new students, which provided an opportunity for students to learn about the many academic, professional and social opportunities available to them. The council also marked National Social Work Month by presenting a symposium entitled *Bullying Across the Lifespan: Targeting the Bully*. According to Marabella, the conference explored some of the less-publicized aspects of bullying including workplace bullying and elder abuse. "We also wanted to focus on the bully, because as change agents, we believe that by understanding these individuals we can be better equipped to help them address their behavior," he explained.

The interactive symposium was broken into three sessions: *Setting the Context*, with opening remarks from Dean Richard Gelles and presentations by bullying experts; *Deepening our Understanding*, featuring personal reflections from former bullies, victims and change agents; and *Making a Difference*, focusing on strate-

gies for change. Nine panelists represented a range of perspectives and included an eighth grader who has experienced bullying, frontline social workers and mental health professionals as well as experts on workplace bullying and elder abuse.

Moving forward, the council is planning several additional events for the coming year and is seeking to increase the engagement and participation in Alumni events and activities. The council welcomes ideas about how to better connect alumni with other graduates of the program and with the School.

2012/2013 Alumni Council

- Santo D. Marabella, DSW 1991, Chair
- Olivette Burton, MSW 2004
- Leticia Egea-Hinton, MSW 2000
- Halcyon Francis, MSW 2003
- Laurie Friedman, MSW 2003
- Lisa Gottesman, MSW 2007
- Chad Lassiter, MSW 2001
- Suzanne Lyons, MSW 2005
- Erin McQuade, MSSP/NPL 2008
- Steve Wilmot, MSW 1997 (Past Chair)

▲ **"Moving forward, the council is planning several additional events for the coming year and is seeking to increase the engagement and participation in Alumni events and activities."**



▲ 2012 SP2 Alumni Weekend
"Under the Tent"



Bridge Fact / No. 9 of 9

The bridge currently carries highways I-676 and US 30, the latter since its opening or very soon thereafter. The bridge also carries the Port Authority Transit Corporation's Lindenwold High-Speed Line (PATCO Speedline) via connecting tunnels on both sides of the bridge.



Board of Overseers

SP2's dynamic and engaged Board of Overseers provides the vision, support, and expertise to ensure the School continues to thrive in its mission to advance the pursuit of social justice.

2012 SP2 Board of Overseers

Chair, Board of Overseers

Ann Nolan Reese, CW'74
Co-founder and Executive Director
Center for Adoption Policy
Rye, NY

Members

Debi Brooks
Co-founder
The Michael J. Fox Foundation
for Parkinson's Research
Greenville, DE

Jungwon Han Chai, W'88
Rye, NY

Kenneth F. Courage, Jr., SW'76
President & CEO
Psychiatric Institute of Washington
Washington, DC

Donald J. Deutsch, W'79
Chairman & CEO
Deutsch Inc.
New York, NY

David Ertel, W'87, WG'88
Chairman & CEO
Bayview Financial, LP
Coral Gables, FL

Steven M. Feldman, W'84
New York, NY

Marie H. Field
Bala Cynwyd, PA

Julie Hinds Franklin, C'87
Harrison, NY

Jay Goldman, W'79
Partner
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