

**Mark J. Stern**

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### **Education**

Ph.D.--York University, Department of History, 1980; M.A.--University of Toronto, 1975; B.A.--Reed College, 1973

### **Teaching and Research Appointments**

University of Pennsylvania, School of Social Work/School of Social Policy & Practice. Professor of Social Policy and History, 2017-; Kenneth L. M. Pray Professor of Social Policy, 2011-17; Professor of Social Welfare and History, 1991-; Co-Director, Urban Studies Program (College of Arts and Sciences), 2000-18; Associate Professor, 1986-1991; Assistant Professor, 1980-86; Research Associate, 1978-1980.

### **Grants, Awards, and Fellowships (selected)**

Andrew W. Mellon Foundation, "Staging Change: Engagement in the Arts and Social Wellbeing Amidst Rapid Social Change," (with NYU Brademas Center), 2020-2021, \$133,500

William Penn Foundation, "Philadelphia Neighborhood Analyses," (with Reinvestment Fund) 2019-22, \$149,800.

Institute of Museum and Library Services, "Understanding the Social Wellbeing Impacts of the Nation's Libraries and Museums," 2018-2019, \$110,000.

Surdna Foundation, "Culture and social wellbeing" 2017-2019, \$250,000.

New York City Cultural Agenda Fund (administered by the New York Community Trust), "Culture and social wellbeing in New York City," 2014 \$125,000; 2015-16 \$119,000

Surdna Foundation, "The arts and social wellbeing" 2013 \$250,000; 2015-16 \$125,000

Artplace (a consortium of national arts funders). "Philadelphia Cultural Asset Mapping Project," (with the City of Philadelphia and The Reinvestment Fund). 2012, \$250,000.

National Endowment for the Arts. "Our Town: Philadelphia Cultural Asset Mapping Project," (with the City of Philadelphia and The Reinvestment Fund). 2011, \$250,000.

Association of Collegiate Schools of Planning, Rapkin Prize (Best article appearing in the *Journal of Planning Education and Research* in the previous year), honorable mention. 2010.

Leveraging Investments in Creativity (LINC)/Ford Foundation. "Space for Change case studies." 2010-2012. \$200,000.

The Rockefeller Foundation, "Cultural indicators and community revitalization," (with The Reinvestment Fund), 2007-2008. \$271,000.

Binkley-Stephenson Award (Best scholarly article published in the *Journal of American History* in the previous year), Organization of American Historians, 2006.

The Rockefeller Foundation, "Dynamics of Culture," 2003-2005, \$100,000

The Russell Sage Foundation, "The American Century: Census 2000 in Historical Perspective," 2000-2005 \$330,000.

The William Penn Foundation, "Culture Builds Communities" evaluation, 1997-2001.  
\$455,000.

### **Books and Monographs**

- Urban Communities and the Right to Culture*. (under review, University of Pennsylvania Press).
- Social Welfare: A History of America's Response to Need*. Ninth edition. Boston: Pearson Educational, 2017.
- Engaging Social Welfare: An Introduction to Policy Analysis*. Boston: Pearson Educational, 2014.
- "Age and arts participation: A case against demographic destiny." Washington, D.C.: National Endowment for the Arts, 2011.
- One Nation Divisible: What American Was and What It Is Becoming*. New York: Russell Sage Foundation Press, 2006. (with Michael Katz).
- Dependency and Poverty: Old Problems in a New World*. Lexington: Mass: Lexington Books, 1988. (with June Axinn)
- Society and Family Strategy: Erie County, New York, 1850-1920*. Albany: State University of New York Press, 1987.
- The Social Organization of Early Industrial Capitalism*. Cambridge: Harvard University Press, 1982. (with Michael B. Katz and Michael J. Doucet)

### **Articles and Book Chapters (selected)**

- "Institutional Networks and the New Geography of Exclusion," in *Preservation and Social Inclusion*, Erica Avrami (ed.) (New York: Columbia University Press, 2020).
- "Culture and the new geography of social exclusion: The New York experience." *Social Work and Society* 16:2 (March 2019).
- "Culture, equity, and social wellbeing in New York City" in *Capability-Promoting Policies: Enhancing individual and social development* (Bristol, UK: Policy Press, 2018). With Susan Seifert.
- "Michael B. Katz (1939-2014), Past to Present, Schools to Society, Historian to Reformer." *Social Science History* (2017). With Harvey Graff, Margaret O'Mara, Leah Gordon, and Merlin Chowkwanyun.
- "Final Thoughts on 'From Urban as Site to Urban as Place'" *Journal of Urban History* (Spring 2015)
- "Measuring the Outcomes of Creative Placemaking." In *The Role of Artists & The Arts in Creative Placemaking, May 30-31, 2014, Baltimore, MD—Symposium Report* (pp. 84-97). Washington DC: Goethe-Institut and EUNIC.
- "Social Vision and a Cooperative Community: Project Row House," in *What We Made: Conversations on Art and Social Cooperation*, edited by Tom Finkelpearl (Durham: Duke University Press, 2013). With Rick Lowe.
- "Creative capabilities and community capacity," in *Enhancing Capabilities: The Role of Social Institutions*, edited by Hans-Uwe Otto and Holger Ziegler. (Obpladen, Germany: Verlag Barbara Budrich, 2013).
- "Institutional Barriers to Immigrant Cultural Expression," in *Art in the Lives of Immigrant Communities in the US*, Paul DiMaggio and Patricia Fernandez-Kelly, eds. (New Brunswick: Rutgers University Press, 2010). With Susan C. Seifert and Domenic Vitiello.

- "Cultural Clusters: The Implications of Cultural Assets Agglomeration for Neighborhood Revitalization," *Journal of Planning Education and Research* 2010. With Susan C. Seifert.
- "Beyond Discrimination," *Dissent* (Winter 2008): 61-65. (with Michael B. Katz).
- "From Creative Economy to Creative Society." Philadelphia: The Reinvestment Fund, 2008. With Susan Seifert.
- "Migrants, Communities, and Culture." Philadelphia: The Reinvestment Fund, 2008. With Susan Seifert and Domenic Vitiello.
- "Cultivating Natural Cultural Districts." Philadelphia: The Reinvestment Fund, 2007. With Susan Seifert.
- "From Creative Economy to Creative Society," *Progressive Planning* 170 (Winter 2007): 14-18. With Susan Seifert.
- "Becoming Mainstream: From the Underclass to the Entrepreneurial Poor," Fabian Kessl, Christian Reutlinger, and Holger Ziegler (eds.). *Erziehung zur Armut? Soziale Arbeit und die neue Unterschicht*. Wiesbaden, Germany: Verlag fur Sozialwissenschaften, 2007.
- "The Mexican Immigration Debate: The View From History" *Social Science History* 31: 2 (2007) 157-189.
- "Falling Far From the Tree: Transitions to Adulthood and the Social History of Twentieth-Century America," *Social Science History* (Fall 2005). With Jordan Stanger-Ross and Cristina Collins.
- "Women and the Paradox of Inequality," *Journal of Social History* (Fall 2005). With Michael B. Katz and Jamie J. Fader.
- "The New African American Inequality," *Journal of American History* (June 2005). With Michael B. Katz and Jamie J. Fader.
- "Unter- und Uberbetonungen des Raums. Einige Dilemmata in der empirischen Urbersetzung der Sozialkapitaltheorie," in Fabian Kessl and Hans-Uwe Otto (eds.) *Soziale Arbeit und Soziales Kapital: Zur Kritik lokaler Gemeinschaftlichkeit*. Wiesbaden, Germany: Verlag fur Sozialwissenschaften, 2004
- "Back to the Future?: Manuel Castells's *The Information Age* and the Prospects for Social Welfare" *Cultural Studies* 14:1 (January 2000): 99-116.
- "Re-presenting the City: Arts, Culture, and Diversity in Philadelphia," in G. Bradford, Michael Gary, and Glenn Wallach, eds. *The Politics of Culture: Policy Perspectives for Individuals, Institutions, and Communities*. (New York: The New Press, 2000).
- "The Un(credit)worthy Poor: Historical Perspectives on Policies to Expand Assets and Credit," in Edward Wolf and Thomas Shapiro, eds. *Assets and the Disadvantaged: The Benefits of Spreading Asset Ownership* (New York: Russell Sage Foundation Press, 2001).
- "The End of Progressivism: Paradigmatic Shifts and Social Welfare," in G. Flosser and H.U. Otto, eds. *Toward More Democracy in Social Services: Models and Culture of Welfare* (Berlin and New York: Walter de Gruyter, 1998).
- "Poverty and Family Composition," in Michael B. Katz, ed. *The "Underclass" Debate: Views From History* (Princeton: Princeton University Press, 1993).
- "Poverty and the Life-Cycle, 1940-1960," *Journal of Social History* (Spring 1991).

"The Emergence of Homelessness as a Public Problem," *Social Service Review* (June 1984).

### **Major Research Reports**

*The Social Wellbeing of New York City's Neighborhoods: The Contribution of Culture and the Arts* (March 2017).

"*Culture, Social Wellbeing, and Neighborhood Transformation in New York: A Progress Report.*" *New York Community Trust and Surdna Foundation* (December 2015).

"*Cultural Ecology, Neighborhood Vitality, and Social Wellbeing—A Philadelphia Project,*" National Endowment for the Arts and Artplace (December 2013).

"Cultural Asset Mapping Project: Progress Report," (December 2012).

"'Natural' Cultural Districts: A Three-City Study," A Report to Leveraging Investments in Creativity, Inc. (June 2012).

"Arts-based social inclusion: An investigation of existing assets and innovative strategies to engage immigrant communities in Philadelphia," A Report to the William Penn Foundation (December 2010).

"Community Partners in Arts Access Evaluation." A Report to the John S. and James L. Knight Foundation (June 2009).

"Civic Engagement and the Arts: Issues of Conceptualization and Measurement." Washington D.C.: Americans for the Arts, Animating Democracy (January 2009).

"Knight Creative Communities Initiative Evaluation: Final Report." Prepared for the John S. and James L. Knight Foundation (July 2008).

"The Dynamics of Culture." A report to the Rockefeller Foundation (October 2005).

"The Philadelphia-Camden Cultural Participation Benchmark Project." A report to the John S. and James L. Knight Foundation (July 2005).

"An Assessment of Community Impact of the Philadelphia Department of Recreation Mural Arts Program" (October 2002, revised April 2003).

"Culture Builds Community Evaluation." A report to the William Penn Foundation (January 2002).

"Social Impact of the Arts." A report to the William Penn Foundation.

"Arts Resources for Children and Youth in Philadelphia." A report with the Central Philadelphia Development Corporation for The Pew Charitable Trusts (April 1997).