

EDUCATION

- 09.2013 - **University of Pennsylvania, Philadelphia (U.S.)**
present School of Social Policy & Practice
Ph.D. Candidate, Social Welfare, expected May 2018
Dissertation title: *Effective Advocacy on Social Media: Results from A National Study of Homelessness Nonprofits in the United States*
- 09.2010 - **Yonsei University (South Korea)**
08.2012 Graduate School of Social Welfare
Master of Social Welfare (MSW)
Thesis: *A study of the Relationship between Giving & Volunteering Behavior and Charitable Bequest Intention: Analysis by Propensity Score Matching*
- 03.2001 - **Yonsei University (South Korea)**
08.2009 Bachelor of Arts (major: Psychology) and Bachelor of Business
Administration (major: Business administration)

RESEARCH INTERESTS

- Digital technology in human service organizations
- Homelessness advocacy
- Digital inclusion of vulnerable people
- Human service organization management

PUBLICATIONS

Peer-Reviewed Articles

1. Kim, M. & **An, S.** (under review). The Effect of Volunteering on the disabled Volunteers: A Propensity Score Matching Approach. *Disability & Society*.
2. Greeson, J. K. P., **An, S.**, Xue, J, Thompson, A. E., & Guo, C. (in press) Tweeting Social Work: How Social Work Faculty Use Twitter. *British Journal of Social Work*.
3. **An, S.**, Wu, V., & Guo, C. (in press). How Stakeholder Mobilization Saved Sweet Briar College. *Journal of Nonprofit Education and Leadership*
4. Cnaan, R. A., & **An, S.** (2017). Even Priceless Has to Have a Number: Congregational Halo Effect. *Journal of Management, Spirituality & Religion*.

5. Cnaan, R. A., & **An, S.** (2016). Harnessing Faith for Improved Quality of Life: Government and Faith-based Nonprofit Organizations in Partnership. *Human Service Organizations: Management, Leadership, & Governance*, 40(3), 208-219.
6. Kang, C., **An, S.**, & Kim, Y. (2012). A study of the Relationship between Giving & Volunteering and Charitable Bequest Intention: Analysis by Propensity Score Matching. *Korean Social Policy Review*, 19(3), 85-117.
7. Kang, C., Cho, S., & **An, S.** (2011). Giving Behavior of Low-income Citizens. *Journal of Korean Social Welfare Administration*, 13(3), 89-122.

Articles in Progress

8. **An, S.** (developing). Homelessness Advocacy on Social Media: Results from A National Study of Homelessness Nonprofits.
9. Yu, M. & **An, S.** (developing). Networking Islanders: how social media mobilized citizens to save Kinmen island in Taiwan.
10. McNutt, J., Goldkind, L., **An, S.** & Guo, C. (developing). Technology in Nonprofit organizations and voluntary action.
11. Culhane, DP. & **An, S.** (developing). Financial and Human Resource in Homelessness Organizations: what do we know?

Book

1. **An, S.** (2012), *The reality of the minimum cost of living in Korea*, People's Solidarity for Participatory Democracy. Seoul: Press of Home of Sharing.

PRESENTATIONS

Selected Conference Presentations

- An, S.** & Guo, C. (November 2017). Homelessness Advocacy on Social Media: Results from A National Study of Homelessness Nonprofits. Paper presented at ARNOVA Annual Conference, Grand Rapid, MI.
- Kim, M. & **An, S.** (June 2017). The Effect of Volunteering on Volunteers with Physical disabilities: A Propensity Score Matching Approach. Paper

presented at ARNOVA ASIA 2017 Conference, Beijing, China.

- An, S.** (June 2017). Effective Advocacy on Social Media: Results from A Study of Homelessness Nonprofit in the Northeastern United State. Presented at ARNOVA Asia Pre-conference Workshop, Peking University, Beijing, China.
- Cnaan, R. A., & **An, S.** (April 2017). Harnessing Faith for Improved Quality of Life: Government and Faith-Based Nonprofit Organizations in Partnership. Paper presented at Living in a World of Blurring Sectoral Boundaries: An International Workshop on Organizational Hybridity, Cross-Sectoral, Relationship, and Network Governance, Ryerson University, Toronto, Canada.
- An, S.** (November 2016). One-Two Punch: Online and Offline Advocacy Strategies among Nonprofit Organizations. Presented at Doctoral Fellows Seminar, Association for Research on Nonprofit Organization and Voluntary Action 2016 Annual Conference, Washington, DC.
- An, S.** & Yang, J. (November 2015). Worker Owned Firms as an Organizational Alternative in Human Service Setting. Paper presented at Association for Research on Nonprofit Organization and Voluntary Action 2015 Annual Conference, Chicago, IL.
- Cnaan, R. A., & **An, S.** (November 2015). Bringing Faith to the Table: Network Governance in Philadelphia. Paper presented at Association for Research on Nonprofit Organization and Voluntary Action 2015 Annual Conference, Chicago, IL.
- Cnaan, R. A., & **An, S.** (October 2015). Harnessing faith for improved quality of life: Government and faith-based nonprofit organizations in partnership. Annual meeting of the Society for the Scientific Study of Religion. Newport Beach, CA.
- Choi, B., **An, S.**, & Park, S. (November 2014). A study on Giving Behavior of High-income Korean Citizens. Paper presented at Association for Research on Nonprofit Organization and Voluntary Action 2014 Annual Conference, Denver, CO.
- Cnaan, R. A., **An, S.**, & Forrest, T. (October 2014). The Halo Effect: Congregational Contribution to their Local Economy. Paper presented at Society for the Scientific Study of Religion Annual Meeting, Indianapolis, Indiana.

Kang, C., **An, S.**, & Kim, Y. (November 2012) A study of the Relationship between Giving & Volunteering and Charitable Bequest Intention: Analysis by Propensity Score Matching. Paper presented at Association for Research on Nonprofit Organization and Voluntary Action 2012 Annual Conference, Indianapolis, Indiana.

Invited Presentations

Rutgers University, School of Social Work (NJ)
“Measuring the invisible world: valuation of social impact and measuring effectiveness of social media behavior”, guest lecture in Research Methods of Social Work, Nov 2017

GRANTS, AWARDS, AND FELLOWSHIPS

- 2017 Conference Scholarship and Travel Grant Award
ARNOVA (Association for Research on Nonprofit Organization and Voluntary Action) 2017

- 2016 Doctoral Fellowship Seminar II Award
ARNOVA (Association for Research on Nonprofit Organization and Voluntary Action) 2016

- 2016 Travel award - ARNOVA 2016, November, Washington DC, USA
University of Pennsylvania, Graduate and Professional Student Assembly (GAPSA)

- 2015 Conference Scholarship and Travel Grant Award
ARNOVA (Association for Research on Nonprofit Organization and Voluntary Action) 2015

- 2015 School of Social Policy and Practice, Summer Research Fellowship 2015
University of Pennsylvania

- 2015 Kim Program in Korean Studies Grants
James Joo-Jin Kim Program at University of Pennsylvania
Project Title: A comparison of critical success factors for worker-owned organizations in the human service industry in South Korea and the United States

- 2014 Travel award - ARNOVA 2014, November 2014, Denver (CO), USA
University of Pennsylvania, Graduate and Professional Student Assembly (GAPSA)
- 2013 - present Research Fellowship
University of Pennsylvania, School of Social Policy & Practice
- 2012 Research Fellowship
Yonsei University, School of Social Welfare
- 2010 Brain Korea 21 Research Fellowship
Ministry of Education, South Korea

EXPERIENCE

Research

- 2013 - present **University of Pennsylvania (USA)**, Research Fellow
School of Social Policy and Practice, Philadelphia (PA)
- 2012 **Yonsei University (Korea)**, Research Assistant
Project: *Programs Evaluation of Life Insurance Philanthropy Foundation in 2011*, (P.I: Chulhee Kang, Ph.D), funded by the Life insurance philanthropy foundation
- 2011 **Yonsei University (Korea)**, Research Assistant
Project: *Developing a Planned Giving Model in Korea*, (P.I.: Chulhee Kang, Ph.D), funded by Ministry of Health and Welfare Korea
- 2010 **Yonsei University (Korea)**, Research Assistant
Project: *Evaluation and Improvement on Performance of the Korean Community Chest*, (P.I.: Chulhee Kang, Ph.D), funded by Korean Community Chest

Teaching

- 2017 **University of Pennsylvania, Teaching Assistant**
Fall School of Social Policy and Practice, MSSP
Course: Quantitative Reasoning taught by Ioana Marinescu (PhD)
- 2017 **University of Pennsylvania, Teaching Assistant**
School of Social Policy and Practice, MSW

SEONGHO AN

3815 Walnut Street, Philadelphia, PA-19104, USA
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Spring Course: The Social Entrepreneurial Approach to Community Reintegration
taught by Chao Guo (PhD)

2016 **University of Pennsylvania**, *Teaching Assistant*
School of Social Policy and Practice, MSW

Spring Course: The Social Entrepreneurial Approach to Community Reintegration
taught by Charlotte Ren (PhD)

Academic Service

11.2017 **Anonymous Reviewer**
Nonprofit & Voluntary Sector Quarterly

01.2017-
06.2017 **Conference Program Coordinator**
ARNOVA Asia conference 2017 in Beijing, China

10.2016 **Anonymous Reviewer**
Nonprofit & Voluntary Sector Quarterly

07.2015 **Anonymous Reviewer**
Nonprofit Management and Leadership

09.2015 – **Representative**, Graduate and Professional Student Assembly (GAPSA),
08.2016 University of Pennsylvania (Research Student Council)

03.2011 – **Representative**, Student Council of the Graduate School of Social
08.2011 Welfare, Yonsei University (South Korea)

Professional

06.2009 – **LG Chemical** (South Korea)
07.2010 Corporate Social Responsibility (CSR) Team
Tasks: Organization and coordination of employee volunteer programs,
management of donation and support for local NGOs

ADDITIONAL EDUCATION / DEVELOPMENT AND SKILLS

Additional Education / Development

University of Bologna (Italy)

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European Summer School on “Social Economy, Personalization and Social Entrepreneurship” (ESSE), July 2015

Tunghai University (Taiwan)

Study abroad in Business administration, September 2006 – January 2007

Skills

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|-----------------------|--|
| Methodological skills | <ul style="list-style-type: none">▪ R (Social media analytics, semantic analyses with big data, network analysis, nonparametric statistics, log-linear model)▪ Python (Social media analytics)▪ Gephi (Network analysis)▪ STATA (ANOVAs, multiple & logistic regression, PSM)▪ SAS (Exploratory and confirmatory factor analysis, multiple imputation, Structural Equation Modeling)▪ SPSS (ANOVAs, multiple & logistic regression) |
| Languages | <ul style="list-style-type: none">▪ Korean (first language)▪ English (fluent)▪ Chinese (fluent) |

Updated, November 2017