



## INTERNATIONAL PROGRAMS COURSE FACT SHEET

### NPLD 750: Corporate Social Responsibility (CSR): Partnerships and Practices

SUMMER 2018 DATES
<p><b>Course Dates</b></p> <ul style="list-style-type: none"><li>• Required dates in Rotterdam, Netherlands: May 16 – 26, 2018</li><li>• Pre-travel course sessions at Penn: April (dates and times TBA)</li></ul>
APPLICATION
<p><b>Application Deadline</b> Friday, December 1, 2017 at 5:00 PM</p> <p><b>Application Process</b> Students must complete the online application in order to be considered for the course. If necessary, the course instructor may conduct application interviews. The online application can be accessed through the Global Opportunities webpage: <a href="http://www.sp2.upenn.edu/global-engagement/global-opportunities-for-sp2-students/courses-and-programs/">http://www.sp2.upenn.edu/global-engagement/global-opportunities-for-sp2-students/courses-and-programs/</a>.</p> <p>Information sessions will be held Monday, November 13<sup>th</sup> from 6:15 to 7:15 pm and Monday, November 20<sup>th</sup> from 5 to 6 pm</p> <p><b>Notification and Registration</b> Students will be notified by December 8, 2017 as to whether they have been accepted into the course. Accepted students will have until December 16, 2017 to commit to the course, and they will be charged a non-refundable \$530 program fee at this time. Accepted students will receive registration instructions from the Registrar.</p>
PREREQUISITES
<p><b>Eligibility</b></p> <ul style="list-style-type: none"><li>• Students do not need to speak a foreign language in order to participate in this course.</li><li>• Any Penn graduate student may apply for this course. Applications from upper-division undergraduates will be reviewed on a case by case basis.</li><li>• Students must be open-minded and have an appreciation for different worldviews and opinions.</li></ul> <p><b>In order to participate in this course, students will need to:</b></p> <ul style="list-style-type: none"><li>• Have a valid passport. Most students from Western countries do not need a visa.</li></ul>

**Prior to departure, students will need to submit the following paperwork to SP2:**

- Health Review Form (with a health professional's signature)
- Liability Form
- Registration in Penn's Global Activities Registry

**HOUSING AND MEALS**

**Housing**

Students will live at the Euro Hotel in Rotterdam. Rooms are shared and breakfast is included. The final cost will be about \$55 a night, and is included in the program fee. Private rooms are available for an additional fee.

**Meals**

The hotel price includes daily breakfasts and a final dinner will be provided by the program. Students are responsible for all other meals.

**PROGRAM DESIGNATIONS**

**NPL Program**

This course fulfills a NPL elective course in the Nonprofit Leadership program.

**Global Human Rights Certificate**

This course is not pre-approved to fulfill any requirements for the Global Human Rights certificate.

**COURSE SIZE**

The maximum enrollment for this course is 30.

**COURSE DESCRIPTION**

NPLD 750 examines the relationship between business and society using the prevalent framework of corporate social responsibility (CSR) with a focus on corporate philanthropy. The large question that we focus on is "What is the responsibility of business to society, if any?" We examine how it is conceptualized, its practice, the societal partnerships forged, and its impact.

Businesses performing philanthropic activity often use their platform of CSR activities to engage with society, directly, via a corporate foundation, or through partnerships with nonprofit organizations. Although such philanthropic activities are not directly related to profit-making ventures, they may boost their reputation, be used in marketing their products, talent recruitment, increase employee engagement and commitment, and thus contribute to the profit indirectly.

Many businesses undertake their CSR related philanthropic activities using strategic partnerships with nonprofits or public sector organizations to meet their goals. This provides opportunities to nonprofit and public sector leaders in achieving social and sustainable change.

**PROGRAM DESCRIPTION**

The onsite program is a combination of lectures, guest speakers, tours, and discussion groups.

**COSTS AND FEES**

**Tuition and Fees**

- Students are charged regular SP2 course tuition for this class.
- In addition, students are charged a \$530 program fee to cover the cost of accommodations. This fee is non-refundable after December 16, 2017 even if a student withdraws from the course after that time and does not travel to the Netherlands.

**Students also pay for the following on their own:**

- Airfare from the United States (or your point of trip origin) to/from Amsterdam/Rotterdam, the Netherlands (estimated to be \$1400, but this can vary widely)
- Visa application for those who come from non-Western countries.
- Meals/food not included in program fee, estimated to be \$300 (breakfast included)
- Local transportation, museum visits
- Money for souvenirs, etc.

**FINANCIAL ASSISTANCE**

**Financial Aid**

This course is part of the **Spring 2018** schedule and will be billed accordingly including any SP2 scholarship awards. Questions about financial aid should be directed to [finaid@sp2.upenn.edu](mailto:finaid@sp2.upenn.edu).

**SP2 Student International Travel Fund**

SP2 students may apply for an award from the SP2 Student International Travel Fund. This award is distributed as financial aid to cover a portion of the students' airfare and will be posted to the student's financial aid account for the spring semester. To receive the award, students must complete the course and submit the receipt showing the total cost and flight details of their trip. Instructions for requesting an award from the SP2 Student International Travel Fund will be shared with students who enroll in the course.

**QUESTIONS AND ADDITIONAL INFORMATION**

**Questions about the course**

- Contact Dr. Femida Handy, course instructor, at [fhandy@sp2.upenn.edu](mailto:fhandy@sp2.upenn.edu)

**Questions about the online application, course registration, and travel awards**

Contact Adam Roth-Saks, Associate Director of Nonprofit Leadership, at [adamsaks@upenn.edu](mailto:adamsaks@upenn.edu)

**Questions about financial aid**

Contact the Office of Financial Aid at [finaid@sp2.upenn.edu](mailto:finaid@sp2.upenn.edu)