CHAO GUO

WORK ADDRESS

University of Pennsylvania: School of Social Policy & Practice
Mailing address: 3701 Locust Walk, Philadelphia, PA 19104
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ADVANCED DEGREES

Ph.D. Public Administration, University of Southern California, 2003

Dissertation: "Environmental constraints, governance patterns, and organizational responsiveness: A study of representation in nonprofit organizations"

B.A. International Relations, Renmin University of China, China, 1993

ACADEMIC POSITIONS

Associate Professor (tenured), School of Social Policy & Practice, Univ. of Pennsylvania, 2014–present

Associate Professor, School of Social Policy & Practice, Univ. of Pennsylvania, 2013-2014

Associate Professor (tenured) and Director of International Programs, Indiana University School of Public and Environmental Affairs, IUPUI, 2012-2013

Associate Professor (tenured), Department of Public Administration and Policy, University of Georgia, 2010-2012

Assistant Professor, Department of Public Administration and Policy, University of Georgia, 2007-2010

Assistant Professor, Assistant Professor, School of Community Resources and Development, Arizona State University, 2003-2007

SECONDARY APPOINTMENTS

Faculty Director:	Penn Restorative Entrepreneurship Program, School of Social Policy & Practice, Univ. of Pennsylvania
Faculty Fellow:	Center for High Impact Philanthropy, Univ. of Pennsylvania
Associate Faculty Director:	Fox Leadership International, Univ. of Pennsylvania
Faculty Director:	International Master of Public Administration Program, Univ. of Pennsylvania
Representative-at-Large:	Faculty Senate Executive Committee, Univ. of Pennsylvania
Penn Fellow:	Office of the Provost, Univ. of Pennsylvania (2015-2017)
Honorary Faculty Director:	Institute for Disability & Philanthropy, Shenzhen Univ., China
Founding Co-Director:	China Institute of Philanthropy & Social Innovation, Renmin University of China, China (2016-2019)
Affiliated Faculty:	Lilly Family School of Philanthropy, Indiana Univ. (2012-2014)

Center for Nonprofit Leadership & Management; Arizona State Univ. (2002-2007)

EDITORIAL POSITION

2016-present   Editor-in-Chief, *Nonprofit and Voluntary Sector Quarterly.*

HONORS AND AWARDS

2019   Distinguished Achievement and Service Award, *Association for Research on Nonprofit Organizations and Voluntary Action*.

2018   Best Conference Paper Award, *Association for Research on Nonprofit Organizations and Voluntary Action*.

2018   Education Leadership Award, Rescue Mission of Trenton.

2016   Best Conference Paper Award, *Association for Research on Nonprofit Organizations and Voluntary Action*.

2014   Best Conference Paper Award, *Association for Research on Nonprofit Organizations and Voluntary Action*.

2013   Finalist, Indiana Public Service Award, Indiana Chapter of the *American Society for Public Administration*.

2012   Top Research Paper Award, Public Relations Division, *National Communication Association*.

2011   Recognition for greatly contributing to the career development of the University of Georgia students. Given by the UGA Career Center.

2008   The Inaugural IDEA Award (Research Promise), Entrepreneurship Division, *Academy of Management*.

2005   David Stevenson Faculty Fellowship, *Nonprofit Academic Centers Council*.

2003   Kellogg Scholar Award, *Association for Research on Nonprofit Organizations and Voluntary Action*'s 32nd Annual Conference.

2001   Emerging Scholar Award, *Association for Research on Nonprofit Organizations and Voluntary Action*'s 30th Annual Conference.

RESEARCH

Major Research Interests:

Technology and nonprofits; representation and advocacy; nonprofit governance; social entrepreneurship; collaboration within and across sectors

PUBLICATIONS

Books:

Guo, C., and Saxton, G.D. (2020). *The Quest for Attention: Nonprofit Advocacy in a Social Media Age.* Stanford University Press.

Guo, C., and Bielefeld, W. (2014). *Social Entrepreneurship: An Evidence-Based Approach to Creating Social Value*. Wiley/Jossey-Bass.

Journal Symposium Issue (Edited):

Guo, C., and Zhang, Z. (forthcoming). Nonprofit-Government Relations in Authoritarian China. *Administration & Society.*

Articles in Refereed Journals (*student co-author):

Gazley, B., and **Guo**, C. (2020). "What do We Know about Nonprofit Collaboration? A Systematic Review of the Literature." *Nonprofit Management & Leadership*. In press. DOI: https://doi.org/10.1002/nml.21433.

Zhang, Z., and **Guo**, C. (2020). "Nonprofit-Government Relations in Authoritarian China: A Review and Synthesis of the Chinese Literature." *Administration & Society*. In press. DOI: https://doi.org/10.1177%2F0095399720934891.

Saxton, G.D., Ren, C., and **Guo, C.** (2020). "Responding to Stakeholders on Social Media: Stakeholder Salience and Firm Reactions to CSR-related Twitter Messages"." *Journal of Business Ethics.* In press. DOI: https://doi.org/10.1007/s10551-020-04472-x.

Zhang, Z., and **Guo**, C. (2020). "Together Making a Difference: A Configurational Study of Nonprofit Advocacy Effectiveness." *Public Performance & Management Review*. In press. DOI: https://doi.org/10.1080/15309576.2020.1724163.

Saxton, G., and **Guo, C.** (2020). "Social Media Capital: Conceptualizing the Nature, Acquisition, and Expenditure of Social Media-Based Organizational Resources." *International Journal of Accounting Information Systems*. In press. DOI: https://doi.org/10.1016/j.accinf.2019.100443.

Zhang, Z., and **Guo, C.** (2020). "Still Hold Aloft the Banner of Social Change? Nonprofit Advocacy in the Wave of Commercialization." *International Review of Administrative Sciences*. In press. DOI: https://doi.org/10.1177/0020852319879979.

Guo, C., and Lai, W. (2019). "Community Foundations in China: In Search of Identity?" *VOLUNTAS*: *International Journal of Voluntary and Nonprofit Organizations,* 30(4), 647-663.

McNutt, J., **Guo, C.**, Goldkind, L., and An, S.* (2018). "Technology in Nonprofit Organizations and Voluntary Action." *Voluntaristics Review*, 3(1), 1-63.

Greeson, J., Xue, J.*, An, S.*, Thompson, A.*, and **Guo, C.** (2018). "Tweeting Social Work: How Social Work Faculty Use Social Media." *The British Journal of Social Work*, 48(7), 2038–2057.

Guo, C., and Saxton, G.D. (2018). "Speaking and Being Heard: How Advocacy Organizations Gain Attention on Social Media." *Nonprofit and Voluntary Sector Quarterly*, 47(1) 5–26.

An, S.*, Wu, V.*, and **Guo, C.** (2017). How Stakeholder Mobilization Saved Sweet Briar College. *Journal of Nonprofit Education & Leadership*, Special Issue 2, 4–10.

Hu, M.*, **Guo, C.**, and Bies, A. (2016) "Termination of Nonprofit Alliances: Evidence from China." *VOLUNTAS*: *International Journal of Voluntary and Nonprofit Organizations*, 27(5), 2490-2513.

Hu, M.*, and **Guo, C.** (2016) "Fundraising Policy Reform and its Impact on Nonprofits in China: A View from the Trenches." *Nonprofit Policy Forum*, 7(2), 213–236.

Zhang, Z., and **Guo, C.** (2015) "University-Based Nonprofit Education in China: An Overview and Assessment." *Journal of Nonprofit Education and Leadership,* 5(4), 289-304.

Peck, L., and **Guo, C.** (2015) "How Does Public Assistance Use Affect Charitable Activity? A Tale of Two Methods." *Nonprofit and Voluntary Sector Quarterly*, 44(4), 665-685.

Saxton, G. D., Niyirora, J., Waters, R. D., and **Guo, C.** (2015) "#AdvocatingForChange: The Strategic Use of Hashtags in Social Media Advocacy." *Advances in Social Work*, 16(1), 154-169.

Yan, J., **Guo, C.**, and Paarlberg, L. (2014) "Are Nonprofit Antipoverty Organizations Located Where They Are Needed? A Spatial Analysis of Census Tracts in Greater Hartford." *The American Statistician*, 68(4), 243-252.

Saxton, G.D., and **Guo, C.** (2014) "Online Stakeholder Targeting and the Acquisition of Social Media Capital." *International Journal of Nonprofit and Voluntary Sector Marketing*, 19(4), 286-300.

Guo, C., and Zhang, Z. (2014) "Understanding Nonprofit Advocacy in Non-Western Settings: A Framework and Empirical Evidence from Singapore." *VOLUNTAS: International Journal of Voluntary and Nonprofit Organizations,* 25(5), 1151-1174.

Saxton, G.D., Neely, D., and **Guo, C.** (2014) "Web Disclosure and the Market for Charitable Contributions." *Journal of Accounting and Public Policy*, 33(2), 127-144.

Guo, C., and Saxton, G.D. (2014). "Tweeting Social Change: How Social Media are Changing Nonprofit Advocacy." *Nonprofit and Voluntary Sector Quarterly*, 43(1), 57-79.

Guo, C., and Zhang, Z. (2013). "Mapping the Representational Dimensions of Nonprofit Organizations in China." *Public Administration*, 91(2), 325–346.

Guo, C., Webb, N., Abzug, R., and Peck, L. (2013). "Religious Affiliation, Religious Attendance and Participation in Social Change Organizations." *Nonprofit and Voluntary Sector Quarterly*, 42(1), 34-58.

Peck, L.R., D'Attoma, I., Camillo, F., and **Guo, C.** (2012). "A New Strategy for Reducing Selection Bias in Non-Experimental Evaluations, and The Case of How Public Assistance Receipt Affects Charitable Giving." *Policy Studies Journal*, 40(4), 601–625.

Saxton, G. D., and **Guo, C.** (2012). "Conceptualizing Web-based Stakeholder Communication: The Organizational Website as A Stakeholder Relations Tool." *Communication & Science Journal*. Available at SSRN: http://ssrn.com/abstract=2189036.

Zhang, Z., and **Guo, C.** (2012). "Advocacy by Chinese Nonprofit Organizations: Towards a Responsive Government?" *Australian Journal of Public Administration*, 71(2), 187-198.

Acar, M., **Guo, C.**, and Yang, K. (2012). "Accountability in Voluntary Partnerships: To Whom and For What?" *Public Organization Review*, 12(2), 157-174.

Saxton, G.D., **Guo, C.**, Chiu, I-H.*, and Feng, B.* (2011). "Social Media and the Social Good: How Nonprofits Use Facebook to Communicate with the Public." *China Third Sector Research* [Chinese], 1, 40-54.

Ren, C., and **Guo, C.** (2011). "Middle Managers' Strategic Role in the Corporate Entrepreneurial Process: Attention-Based Effects." *Journal of Management*, 37(6), 1586-1610. (An earlier version of this article received the Inaugural IDEA Award (Research Promise), Entrepreneurship Division, Academy of Management.)

Guo, C., Brown, W.A., Ashcraft, R., Yoshioka, C., and Dong, H.D.* (2011). "Strategic Human Resources Management in Nonprofit Organizations." *Review of Public Personnel Administration*, 31(3), 248-269.

Zhang, Z., **Guo, C.**, and Cai, D. (2011). "Governing Chinese Nonprofit Organizations: The Promise and Limits of the 'Third Way'." *International Review of Public Administration*, 16(1), 11-30.

Saxton, G.D., and **Guo, C.** (2011). "Accountability Online: Understanding the Web-based Accountability Practices of Nonprofit Organizations." *Nonprofit and Voluntary Sector Quarterly*, 40(2), 270-295.

Guo, C., and Saxton, G.D. (2010). "Voice-In, Voice-Out: Constituent Participation and Advocacy Activities of Charitable Organizations." *Nonprofit Policy Forum*, 1(1), Article 5. DOI: 10.2202/2154-3348.1000.

Brown, W.A., and **Guo, C.** (2010). "Exploring the Key Roles for Nonprofit Boards." *Nonprofit and Voluntary Sector Quarterly*, 39(3), 536-546.

Guo, C., Shockley, G., and Tang, R.* (2009). "At the Intersection of Two Worlds: Religion, Social Enterprise, and Partners in Christ International." *GIVING – International Journal on Philanthropy and Social Innovation*, 2, 71-82.

Guo, C. and Peck, L.R. (2009). "Giving and Getting: Charitable Activity and Public Assistance." *Administration and Society*, 41(5), 600-627.

Guo, C., Zhang, Z., and Cai, D. (2009). "Exploring the Issue of Representation in Chinese Nonprofit Organizations." *Journal of Public Administration* [Chinese], 2(3), 171-191.

Stamer, D.*, Lerdall, K., and **Guo, C.** (2008). "Managing Heritage Volunteers: An Exploratory Study of Volunteer Programs in Art Museums Worldwide." *Journal of Heritage Tourism*, 3(3), 203-214.

Acar, M., **Guo, C.**, and Yang, K. (2008). "Accountability When Hierarchical Authority is Absent: Views from Public-Private Partnership Practitioners." *American Review of Public Administration,* 38(1), 3-23.

Saxton, G.D., **Guo, C.**, and Brown, W.A. (2007). "New Dimensions of Nonprofit Responsiveness: The Application and Promise of Internet-Based Technologies." *Public Performance and Management Review*, 31(2), 144-171.

Guo, C. (2007). "When Government Becomes the Principal Philanthropist: The Effect of Public Funding on Patterns of Nonprofit Governance." *Public Administration Review*, 67(3), 456-471.

Guo, C., and Musso, J. A. (2007). "Representation in Nonprofit and Voluntary Organizations: A Conceptual Framework." *Nonprofit and Voluntary Sector Quarterly*, 36(2), 308-326.

Acar, M., **Guo, C.**, and Saxton, G.D. (2007). "Managing Effectively in a Networked World." *The Public Manager*, 36(2), 33-38.

Guo, C., and Brown, W.A. (2006). "Community Foundation Performance: Bridging Community Resources and Needs." *Nonprofit and Voluntary Sector Quarterly*, 35(2), 267-287.

Acar, M., and **Guo, C.** (2006). "Major Issues Affecting Performance in Regional Collaboration." *Studia Regionalia*, 18, 94-102.

Guo, C., and Acar, M. (2005). "Understanding Collaboration among Nonprofit Organizations: Combining Resource Dependence, Institutional, and Network Perspectives." *Nonprofit and Voluntary Sector Quarterly*, 34(3), 340-361.

Editor-Reviewed Articles:

Guo, C., and Saxton, G. (2017). "Capitalizing on Social Media." *Philanthropie Aktuell*, 1, 1-2. Center for Philanthropy Studies (CEPS), University of Basel, Switzerland. [The German translation of this article has been published in Philanthropie & Stiftungen, a news website on philanthropy by HSH Nordbank. Available at: www.neues-stiften.de]

Guo, C., and Saxton, G. (2016). "Social Media Capital For Nonprofits: How to Accumulate It, Convert It, and Spend It." *The Nonprofit Quarterly*, 23(4), 10-16.

Guo, C., and Saxton, G. (2014). "Attention Philanthropy: The Good, the Bad, and the Strategy." *The Nonprofit Quarterly*, 21(2), 42-47.

Guo, C. (2012). "The Road Less Traveled: Establishing the Link between Nonprofit Governance and Democracy." *The Nonprofit Quarterly*, 19(4), 26-31.

Guo, C., Xu, J., Smith, D.H., and Zhang, Z. (2012). "Civil Society, Chinese Style: The Rise of the Nonprofit Sector in Post-Mao China." *The Nonprofit Quarterly*, 19(3), 20-27.

Acar, M., **Guo, C.**, and Yang, K. (2008). "Accountability When Hierarchical Authority is Absent: Views from Public-Private Partnership Practitioners." *PUBLIC*, No.16, Institute of Public Management, ESADE Business School, Spain.

Guo, C. (2007). "Government Funding and Community Representation on Nonprofit Boards: The Bargain We Strike." *The Nonprofit Quarterly*, 14(4), 70-76.

Book Chapters:

An, S.* and **Guo, C.** (2021). "Citizen Participation 2.0? Examining Social Media Use by Los Angeles Neighborhood Councils." In Bryer, T. & Jeon, S. H. (eds.), *Citizenship and Ethics: From*

the Neighborhood to the City, Country to the World. Lexington Books/Rowman&Littlefield. Accepted for publication.

Metelsky, B.A., **Guo, C.**, and Eikenberry, A.M. (2018). "Nonprofit Governance from Critical and Democratic Perspectives." In Eikenberry, A.M., Sandberg, B., & Mirabella, R. (eds.), *Reframing Nonprofit Management: Democracy, Inclusion, and Social Change* (pp. 79-91). Melvin & Leigh, Publishers.

Waters, R. D., Saxton, G. D., Niyirora, J., and **Guo, C.** (2017) "Hashtags for Health? On the Strategic Use of Hashtags in a Multi-Sectoral Advocacy Coalition". In S.C. Duhe (ed.), *New Media and Public Relations* (3rd Edition) (pp. 219-228). Peter Lang Publication Inc.

Van Puyvelde, S., Cornforth, C., Dansac, C., **Guo, C.**, Hough, A., and Smith, D.H. (2016). "Governance, Boards, and Internal Structures of Associations." In Smith, D.H., Stebbins, R., & Grotz, J. (eds.), *The Palgrave Research Handbook of Volunteering and Nonprofit Associations* (pp. 894-914). Palgrave.

Berger, G., Blugerman, L., **Guo, C.**, Petrov, R., and Smith, D.H. (2016). "Relationships and Collaboration among Associations." In Smith, D.H., Stebbins, R., & Grotz, J. (eds.), *The Palgrave Research Handbook of Volunteering and Nonprofit Associations* (pp. 1162-1185). Palgrave.

Guo, C., and Marietta, M. (2015). "Representing Public Values in Networked Governance: Participatory Representation as a Means of Achieving Value Representation." In Bryson, J.M., Crosby, B. C., & Bloomberg, L. (eds.), *Creating Public Value in Practice: Advancing the Common Good in a Multi-Sector, Shared-Power, No-One-Wholly-in-Charge World* (pp. 67-88). CRC Press.

Guo, C., Metelsky, B.A., and Bradshaw, P. (2014). "Out of the Shadows: Nonprofit Governance Research from Democratic and Critical Perspectives." In C.J. Cornforth and W.A. Brown (eds.) *Nonprofit Governance: Innovative Perspectives and Approaches* (pp. 47-68). London: Routledge.

Guo, C. (2006). "Tourism and the Religious Philosophies of East Asia." In D.J. Timothy and D.H. Olsen (eds.) *Tourism, Religion and Spiritual Journeys* (pp. 121-138). London: Routledge.

Professional Reports:

Saxton, G. and **Guo, C.** "Calling Firms Out: A Look into Micro-Reporting in Fortune 200 Firms' CSR-related Twitter Accounts." *Satell Institute*, 2018.

Guo, C. "Elements of Successful Nonprofit Advocacy: A Literature Review and Synthesis." *Independent Sector*, 2012.

Brown, W.A., **Guo, C.**, Ashcraft, R., Yoshioka, C., and Lewis, P. "Current Practices for Recruiting Board Members in Trade and Professional Associations." Final report to the *William E. Smith Institute for Association Research*, June 2006.

Brown, W.A., **Guo, C.**, Ashcraft, R., Yoshioka, C., and Lewis, P. "Supplemental Report Detailing Current Practices for Recruiting Board Members in Trade & Professional Associations." Report to the *William E. Smith Institute for Association Research*, June 2006.

GRANTS

2020   "The 'Matthew Effect' in Generosity: Examining the Impact on Nonprofit Capacity across Place and Time." *The Generosity Commission*, ($13,105) (Status: Co-Principal Investigator with Viviana Wu*).

2019   "HSR, Entrepreneurship, Civil Society, and Income Inequality in China." *China Research & Engagement Fund, Penn Global, University of Pennsylvania*, ($30,000) (Status: Principal Investigator).

2018   "Calling Firms Out: A Look into Micro-Reporting in Fortune 200 Firms' CSR-related Twitter Accounts." *Satell Institute*, 2018 ($10,000) (Status: Principal Investigator).

2013   "Initiative on Philanthropy in China: Community Foundations." *Henry Luce Foundation*, ($10,000) (Status: Research Partner).

2012   "Successful Elements of Nonprofit Advocacy: A Literature Review and Synthesis." *Independent Sector*, ($7,500) (Status: Principal Investigator).

2010   "Can Nonprofit Organizations Curb the "Matthew Effect"? Exploring the Role of the Nonprofit Sector in Reducing the Outflow of Skilled Workers from Rural Counties in Georgia." *Poverty and the Economy Research Grant, University of Georgia*, ($16,000) (Status: Co-Principal Investigator with George W. Clarke and Warren Brown).

2004   "Building Committed, Capable, and High Performing Boards: Identifying Promising Practices and Structures in Trade and Professional Associations." *The William E. Smith Institute for Association Research*, ($49,936) (Status: Co-Principal Investigator with William A. Brown).

2004   "The Rise and Fall of Innovative Ideas: An Attention-Based View of Intrapreneurial Processes in Nonprofit Organizations." *Dean's Incentive Grant, College of Public Programs*, *Arizona State University,* ($6,000) (Status: Principal Investigator).

2003   "Representation in the Governance of Community Foundations." *College of Public Programs Dean's Office and Office of the Vice President for Research and Economic Affairs, Arizona State University,* ($21,675) (Status: Co-Principal Investigator with William A. Brown).

2003   "Understanding Collaboration among Nonprofit Organizations: Combining Resource Dependence, Institutional, and Network Perspectives." *Dean's Incentive Grant, College of Public Programs, Arizona State University,* ($5,000) (Status: Principal Investigator)

2002   "Policy Windows, Attention Structure, and Organizational Responsiveness: An Attention-based View of Nonprofit Organizations." *Dean's Incentive Grant, College of Public Programs, Arizona State University,* ($5,000) (Status: Principal Investigator).

PRESENTATIONS

Keynote/Plenary Addresses, Seminars, Invited Talks (since 2009)

2019 "Attention Philanthropy." Keynote speaker, International Conference on the Development of E-Philanthropy and Social Trust in Information Era, Shenzhen University, China

2018 Seminar at the School of Management, Shenzhen University, China

2018 Seminar at the School of Social Sciences, Nanjing University, China

2017 "Social Entrepreneurship and the Quest for Social Value." Presented at *Beijing Forum: The Harmony of Civilizations and Prosperity for All*. Beijing, China.

2017 Seminar at Zhejiang University School of Public Affairs, Hangzhou, China.

2017 Seminar at Shanghai International Studies University School of Business, Shanghai, China

2017 Seminar at the Rutgers University School of Public Affairs and Administration, Newark.

2016 Seminar at the George Washington University Trachtenberg School of Public Policy & Administration, Washington, DC.

2016 Seminar at the University of Hong Kong Department of Politics and Public Administration, Hong Kong.

2016 Seminar at the American University School of Public Affairs, Washington, DC.

2015 Seminar at the Institute for Philanthropy, School of Public Policy and Management, Tsinghua University, China.

2014 "Attention Philanthropy." Presented at the 2nd *Social Innovation Salon*, jointly hosted by the Center for Civil Society Studies at Peking University and the Chinese Philanthropy Research Institute at Beijing Normal University, China (June 27, 2014).

2013 "Nonprofit Governance Research: Minority Report." Presented at the *Symposium on Social Construction, Chinese Style*. Center on Philanthropy, Sun Yat-Sen University, Guangzhou, China.

2013 Seminar at the Center for the Third Sector, Shanghai Jiaotong University, Shanghai, China.

2012 Speaker, Panel "Complex Governance Issues of Networks, Federations and Affiliated Organizations." The *BoardSource Leadership Forum*, Chicago, Illinois.

2012 "Chinese Nonprofits in the Shadow of the State: A Literature Review, Synthesis and Research Agenda." Presented at *Workshop: Theoretical Variations for Voluntary Sector Organizing: Topping off Old Bottles with New Wine*. Queen's School of Policy Studies and Queen's School of Business, Queen's University, Kingston, Ontario, Canada.

2011 Plenary speaker, the *International Symposium on Outsourcing Government-Financed Social Services to Civil Society Organizations*, Shanghai, China.

2011 Plenary speaker, *The China Nonprofit Review* International PEN: Experiences sharing among excellent writers, co-sponsored by the NGO Research Center of Tsinghua University, Editorial Office of *The China Nonprofit Review*, More Love Foundation. Shanghai, China.

2011 Governance Track speaker, Research to Action: Advancing the Practice of Innovative Capacity Building. Convened by the *Alliance for Nonprofit Management* and the *Nonprofit Quarterly*, Oakland, California.

2011 Plenary speaker, the Third Sector and Public Governance Conference, *Capital University of Economics and Business*, Beijing, China.

2011 Plenary speaker, Creating A New Normal: Advancing Governance Theory and Practice, A Conference for Practitioners and Researchers. Convened by the Midwest Center for Nonprofit Leadership at the *University of Missouri - Kansas City*, and the *Nonprofit Quarterly*, Kansas City, Missouri.

2009   Participant, Diversity Metrics meeting, co-sponsored by the *Council on Foundations*, the *Association for Research on Nonprofit Organizations and Voluntary Action*, and the *Foundation Center*, New York.

2009   "Governing for What Matters: The Key Roles for Community Foundation Boards." Presented at the *Athens Area Community Foundation* Board Meeting, Athens, GA.

Conference Presentations (since 2014)

Wu, V.*, Xu, W., and **Guo**, C. (2019). "From Offline to Online Playing Field: Exploring Community Foundations' Use of Social Media for Community Engagement." Presented at the Association for Research on Nonprofit Organizations and Voluntary Action's 47th Annual Conference, San Diego, CA.

Guo, C. (2019). "Navigating the Unchartered Territory of Social Media Advocacy: Implications for the Public Affairs Curriculum." Presented at the NASPAA Annual Conference, Los Angeles, CA.

Guo, C., and An., S.* (2019). "Citizen Participation 2.0? An Analysis of Social Media Use by Los Angeles Neighborhood Councils." Presented at the "Scholarship Across Generations: Reflections and Future Agendas on the Work of Prof. Terry Cooper" Conference. Los Angeles, CA.

Ren,C., and **Guo**, C. (2019). "Does Innovation Matter in the Education Industry? Effects of Differentiation, Cost and Scope on Performance." Presented at Presented at the annual meeting of Strategic Management Society, Minneapolis, MN.

Guo, C., Sun, S.L., Jia, P., and Qi, J. (2019). "High Speed Rail, Civil Society, and Income Inequality in China: Is There a Link?" Presented at the 3rd ARNOVA Asia Conference, Taichung, Taiwan (Republic of China).

Wu., V.*, Xu, W., and **Guo, C**. (2019). "Community Leadership and Civic Engagement: The Case of Community Foundations on Social Media." Presented at the biannual conference of the Public Management Research Association, Washington, DC.

An, S.*, and **Guo**, C. (2019). "One-Two Punch: Online and Offline Nonprofit Advocacy." Presented at the annual conference of the American Society of Public Administration, Washington, DC.

Wu., V.*, Xu, W., and **Guo, C.** (2018). "Disadvantaged Communities, Unchained Leadership? Resource Constraints and Community Foundations' Strategic Use of Social Media." Presented at the Association for Research on Nonprofit Organizations and Voluntary Action's 46th Annual Conference, Austin, TX.

Guo, C., and Saxton, G.D. (2018). "The Quest for Attention: Network Characteristics, Communication Strategies, and Effectiveness of Social Media Advocacy." Presented at the Association for Research on Nonprofit Organizations and Voluntary Action's 46th Annual Conference, Austin, TX.

Ren, C. and **Guo**, C. (2018). "The Achilles' Heel of Social Entrepreneurial Strategy: How the Quest for Economic Value Impedes Social Value Creation." Presented at the annual meeting of the Academy of Management, Chicago, IL.

Wu, V.*, and **Guo**, C. (2018). "Disadvantaged Communities, Unchained Leadership? Resource Constraints and Community Foundations' Strategic Use of Social Media." Presented at the annual conference of the American Society of Public Administration, Denver, CO.

Wu., V.*, Xu, W., and **Guo, C.** (2017). "Disadvantaged Communities, Unchained Leadership? Resource Constraints and Community Foundations' Strategic Use of Social Media." Presented at the Association for Research on Nonprofit Organizations and Voluntary Action's 45th Annual Conference, Grand Rapids, MI.

An, S.* and **Guo, C.** (2017). "Effective Advocacy on Social Media: Results from A National Study of Homelessness Nonprofits." Presented at the Association for Research on Nonprofit Organizations and Voluntary Action's 45th Annual Conference, Grand Rapids, MI.

Ren, C. and **Guo**, C. (2017). "The Achilles' Heel of Social Entrepreneurial Strategy: How the Quest for Economic Value Impedes Social Value Creation." Presented at the annual meeting of Strategic Management Society, Houston, TX.

Xu, W., Saxton, G.D., and **Guo, C.** (2016). "Predicting Returns from Social Media Capital in Nonprofits' Online Stakeholder Targeting." Presented at the Association for Research on Nonprofit Organizations and Voluntary Action's 44th Annual Conference, Washington, DC.

Ren, C. and **Guo, C.,** (2016). "The Social Entrepreneur's Dilemma: Entrepreneurial Strategy & Charter School Performance." Presented at the annual meeting of the Academy of Management, Anaheim, CA.
- Best Paper Proceedings.

Ren, C. and **Guo, C.,** (2015). "The Social Entrepreneur's Dilemma: Entrepreneurial Strategy & Charter School Performance." Presented at the annual meeting of Strategic Management Society, Denver, CO.

Gazley, B., and **Guo, C.** (2015). "What do We Know about Nonprofit Collaboration? A Comprehensive Systematic Review of the Literature." Presented at the annual meeting of the Academy of Management, Vancouver, British Columbia, Canada.
- Best Paper Proceedings.

Gazley, B., and **Guo, C.** (2015). "What do We Know about Nonprofit Collaboration? A Comprehensive Systematic Review of the Literature." Presented at the International Research Society for Public Management, Birmingham, UK**.**

Guo, C., and Ren, C. (2014). "The Social Entrepreneur's Dilemma? Entrepreneurial Strategy & Charter School Performance." Presented at the Association for Research on Nonprofit Organizations and Voluntary Action's 43rd Annual Conference, Denver, CO.

Gazley, B., and **Guo, C.** (2014). "What do We Know about Nonprofit Collaboration? A Comprehensive Systematic Review of the Literature." Presented at the Association for Research on Nonprofit Organizations and Voluntary Action's 43rd Annual Conference, Denver, CO.

Guo, C., and Saxton, G.D. (2014). "Speaking and Being Heard: How Advocacy Organizations Gain Attention on Social Media." Presented at the annual meeting of the *Academy of Management*, Philadelphia, PA.

RESEARCH: UNDER REVIEW & IN PROGRESS

Under Review:

Wu, V.* and **Guo, C.** "The Place Dilemma of Community Foundations: Equalizing the Inequality?" *Nonprofit Management & Leadership*. Revise-and-Resubmit (2nd round).

In Progress:

Wu, V.* and **Guo, C.** "The 'Matthew Effect' in Generosity: Examining the Impact on Nonprofit Capacity across Place and Time."

Ren, C. and **Guo**, C. "The Achilles' Heel of Social Entrepreneurial Strategy: How the Quest for Economic Value Impedes Social Value Creation."

Guo, C., Sun, S.L., Jia, P., and Qi, J. "High Speed Rail, Civil Society, and Income Inequality in China: Is There a Link?"

Guo, C., Pan, Y., Wang, F.H., Wang, F., Sun, J., and Rao, H. "The Face of Altruism: Trustworthiness Trumps Attractiveness in Predicting Prosocial Behavior." Co-first author.

Guo, C. and Ren, C. (in preparation). *The Social Entrepreneur's Dilemma*. Oxford University Press.

PROFESSIONAL SERVICE

Editorial Activities

- Editor in Chief, *Nonprofit and Voluntary Sector Quarterly*
- Co-Editor, *Brill Nonprofit Sector Research Series*
- Editorial Board, *Nonprofit Management & Leadership*
- Editorial Board, *The Nonprofit Quarterly*
- Editorial Board, *Voluntaristics Review*
- Editorial Board, *Public Performance and Management Review*
- Editorial Board, *Asia Pacific Journal of Public Administration*
- Editorial Board, *China Public Administration Review* [Chinese]
- Editorial Board, *China Nonprofit Review*
- Editorial Board, *China Third Sector Research* [Chinese]
- Editorial Board, *Journal of Public Administration* [Chinese]

Reviewing Activities

Journals: Ad Hoc Reviewer
- Administration and Society
- Children and Youth Services Review
- China: An International Journal [Singapore]
- Critical Sociology
- International Public Management Journal
- Journal of Asian American Studies
- Journal of Public Administration [China]
- Journal of Public Administration Research & Theory
- Management and Organization Review
- Nonprofit Management and Leadership
- Nonprofit Policy Forum
- Nonprofit and Voluntary Sector Quarterly
- Policy Studies Journal
- Public Administration [UK]
- Public Administration Review
- Public Performance and Management Review
- Review of Public Personnel Administration
- Social Service Review
- Voluntary Sector Review [UK]
- Voluntas: International Journal of Voluntary & Nonprofit Organizations

Tenure and Promotion: External Reviewer:
- American University
- Arizona State University
- Georgia State University
- Indiana University
- Nanyang Technological University, Singapore
- Peking University, China
- Portland State University
- Queen's University, Canada
- Rutgers, The State University of New Jersey
- Shanghai University of Finance and Economics, China
- Syracuse University
- Texas A&M University
- The Hebrew University of Jerusalem, Israel
- The Hong Kong Polytechnic University
- University of Massachusetts Boston
- University of Missouri - Kansas City
- University of New Mexico
- University of North Carolina at Greensboro
- University of North Florida
- University of Pennsylvania
- University of Southern California
- University of Toronto, Canada
- University of Washington
- Villanova University

<u>Other Reviewing Activities:</u>

- Academy of Management Conference – Entrepreneurship Division; Public and Nonprofit Division; Social Issues in Management Division
- Faculty Reviewer, Doctoral Consortium. Public and Nonprofit Division, *Academy of Management's* Annual Conference, 2008, 2012.
- External Reviewer, Research Grants Council (RGC), University Grants Committee, the Hong Kong Special Administrative Region, China, 2011.
- External Examiner, Thesis for the Degree of MPhil, the University of Hong Kong, 2016

Activities in Scholarly and Professional Organizations

<u>Leadership Roles:</u>

- Co-Convener, ARNOVA Asia Conference Series, 2016-present.
- Member, International Advisory Research Council, Satell Institute, 2016-present.
- Member, China-U.S. PEACE Faculty Director's Advisory Group, Fox Leadership International (FLI), University of Pennsylvania, 2015-present.
- Member, Executive Director Search, *Association for Research on Nonprofit Organizations and Voluntary Action*, 2019.
- Co-Chair, Planning Committee, Post-Conference Symposium, "Governance Functions in Inter-organizational and Cross-sector Collaborations." *Association for Research on Nonprofit Organizations and Voluntary Action*, 2015.
- Co-Chair, Planning Committee, *the Greater Philadelphia Collaborative of Nonprofit Scholars*, 2015-present.
- Co-Chair, Planning Committee, Public Policy Symposium, *Association for Research on Nonprofit Organizations and Voluntary Action*, 2015.
- Member, Advisory Board, Huamin Research Center, School of Social Work, Rutgers University, 2014-present.
- Member, *Coutts Million Dollar Donor Report Global Advisory Council*, 2013-present.
- Senior Vice-President, *International Council of Voluntarism, Civil Society, and Social Economy Researcher Associations*, Inc., 2011-present.
- Member, Board of Directors, *The Nonprofit Quarterly*, 2013-2017.
- Member, Board of Directors, *China-America Association of Public Affairs*, 2010-2015.
- Member, Board of Directors, *Association for Research on Nonprofit Organizations and Voluntary Action*, 2009-2015.
- Co-Chair, International Outreach Committee, *Association for Research on Nonprofit Organizations and Voluntary Action*, 2014.
- Co-Chair, Conference Committee, *Association for Research on Nonprofit Organizations and Voluntary Action*, 2011-2014.
- Member, Planning Committee, Symposium on Nonprofits and Public Policy, *Association for Research on Nonprofit Organizations and Voluntary Action*, 2013.
- Member, Executive Director Search, *Association for Research on Nonprofit Organizations and Voluntary Action*, 2013.
- Member, the Provocateur Group, the annual meeting of the *Alliance for Nonprofit Management* (August 2012).
- Co-Chair, Research Committee, *Association for Research on Nonprofit Organizations and Voluntary Action*, 2010-2011.
- Member, Best Dissertation Award Committee. Public and Nonprofit Division, *Academy of Management's* Annual Conference, San Antonio, Texas, 2011.
- ASPA Liaison, Public and Nonprofit Division, *Academy of Management*, 2009-2012.

- Chair, Development Committee, *Association for Research on Nonprofit Organizations and Voluntary Action*, 2009-2010.
- Co-Chair, the Boards, Governance, and Leadership Track, *Association for Research on Nonprofit Organizations and Voluntary Action*'s Annual Conference, Alexandria, 2010.
- Co-Chair, the Boards, Governance, and Leadership Track, *Association for Research on Nonprofit Organizations and Voluntary Action*'s Annual Conference, Cleveland, 2009.
- Member, Best Article Award Committee. Public and Nonprofit Division, *Academy of Management's* Annual Conference, Anaheim, California, 2008.
- Member, Emerging Scholar Award Committee. *Association for Research on Nonprofit Organizations and Voluntary Action*'s Annual Conference, Chicago, 2006.

Panel Chair/Discussant/Moderator:
- Colloquy: "Still Weird? Increasing the Global Representation of Philanthropy Research." Panelist, Association for Research on Nonprofit Organizations and Voluntary Action's 46th Annual Conference (November 2019), San Diego, CA.
- Colloquy: "Nonprofit Theories in Non-Western Contexts: What Have We Learned about Their Applicability?" Panelist, Association for Research on Nonprofit Organizations and Voluntary Action's 46th Annual Conference (November 2019), San Diego, CA.
- Colloquy: "Exploring Power Dynamics in Nonprofit Governance." Panelist, Association for Research on Nonprofit Organizations and Voluntary Action's 46th Annual Conference (November 2019), San Diego, CA.
- Session title: "Information Disclosure and Donations to Nonprofits: Observational and Experimental Evidence." Chair, Association for Research on Nonprofit Organizations and Voluntary Action's 46th Annual Conference (November 2019), San Diego, CA.
- Session title: "Nonprofit Advocacy and Activism in the Data Science World: New Methods and Applications." Discussant, Association for Research on Nonprofit Organizations and Voluntary Action's 46th Annual Conference (November 2019), San Diego, CA.
- Session title: "Nonprofit organizations and their relationships with democracy: Evidence, ideas, and implications." Chair, Association for Research on Nonprofit Organizations and Voluntary Action's 46th Annual Conference (November 2018), Austin, TX.
- Super Panel: "Using Evidence to Improve Performance." Discussant, the Annual Conference of the American Society of Public Administration (March 2016), Seattle, WA.
- Session title: "A 360-Degree View of Collaboration." Chair (replacement), Association for Research on Nonprofit Organizations and Voluntary Action's 43rd Annual Conference (November 2014), Denver, CO.
- Session title: "Governance beyond the Board: A Deeper Dive into Power Issues within Nonprofits and Networks." Discussant, Association for Research on Nonprofit Organizations and Voluntary Action's 43rd Annual Conference (November 2014), Denver, CO.
- Session title: "Social Goals in Entrepreneurship." Chair, the annual meeting of the Academy of Management (August 2014), Philadelphia, PA.
- Session title: "Understanding Governance at the Intersection of Public, Nonprofit, and Private Sectors." Chair, American Society of Public Administration's annual conference (March 2013), New Orleans, Louisiana.
- Session title: "TIBS Colloquium One: The 'NO' of ARNOVA: Exploring the Theories, Interests, and Boundaries of 'Nonprofit Organization' in Varied Asian Contexts." Chair, *Association for Research on Nonprofit Organizations and Voluntary Action*'s 41st Annual Conference (November 2012), Indianapolis, Indiana.

- Session title: "Social Media and Social Entrepreneurship: Unleashing the Power of Innovation in the Nonprofit Sector." Chair, American Society of Public Administration's annual conference (March 2012), Las Vegas, Nevada.
- Session title: "The Social Context of Charitable Behavior: Empirical Studies Using COPPS and Other Data." Chair, *Association for Research on Nonprofit Organizations and Voluntary Action*'s 40th Annual Conference (November 2011), Toronto, Canada.
- Session title: "Understanding Collaborative Governance in Transitional China." Co-Chair (with Chung-An Chen), *American Society of Public Administration*'s annual conference (April 2010), San Jose, California.
- Session title: "Qualitative Approaches to Theory Development." Chair and discussant, *Association for Research on Nonprofit Organizations and Voluntary Action*'s 37th Annual Conference (November 2009), Cleveland, Ohio.
- Session title: "Networking for resource acquisition." Chair, *Academy of Management Conference* (August 2009), Chicago, Illinois.
- Session title: "Untangling the Complexity of Nonprofit Accountability." Chair, *Association for Research on Nonprofit Organizations and Voluntary Action*'s 37th Annual Conference (November 2008), Philadelphia.
- Session title: "New Directions in Research on Volunteering II: New infrastructures and arrangements." Discussant, *Association for Research on Nonprofit Organizations and Voluntary Action*'s 37th Annual Conference (November 2008), Philadelphia.
- Session title: "Government-Nonprofit Relations." Discussant, *Association for Research on Nonprofit Organizations and Voluntary Action*'s 36th Annual Conference (November 2007), Atlanta.
- Session title: "New Data on Volunteering and the Connection Between Volunteering and Charitable Giving." Discussant, *Association for Research on Nonprofit Organizations and Voluntary Action*'s 36th Annual Conference (November 2007), Atlanta.
- Session title: "Studies of Nonprofit Strategies and Issues." Chair, *Association for Research on Nonprofit Organizations and Voluntary Action*'s 35th Annual Conference (November 2006), Chicago.
- Session title: "Sustainability of Educational Programs in Nonprofit and Philanthropic Studies." Chair, *BENCHMARK 3: 2006 Conference on Nonprofit and Philanthropic Studies* (March 2006), Phoenix, Arizona.
- Session title: "Nonprofit Centers and Program Sustainability." Chair, *BENCHMARK 3: 2006 Conference on Nonprofit and Philanthropic Studies* (March 2006), Phoenix, Arizona.
- Session title: "Contracting, Services and Quality." *Association for Research on Nonprofit Organizations and Voluntary Action*'s 34th Annual Conference (November 2005), Washington, D.C.
- Session title: "Community Foundations as Community Change Makers: Emerging Roles, Models, and Technologies for Community Leadership." Co-chair, *Association for Research on Nonprofit Organizations and Voluntary Action*'s 34th Annual Conference (November 2005), Washington, D.C.
- Session title: "Race and Gender Issues in the Public Sector." Chair, *Public Management Research Conference* (September 2005), Los Angeles, C.A.

UNIVERSITY SERVICE

University Service Appointments:
- Representative-at-large, Faculty Senate Executive Committee (2018-present)

- Alternate Member, Provost's Council on Research (2016-2017)

School of Social Policy and Practice Service Appointments:
- Member, Graduate Group
- Member/Diversity Search Advisor, Personnel Committee
- Member, Nonprofit Leadership Program, Governance Committee
- Member, Master of Science in Social Policy, Governance Committee
- Member, Committee on Academic Standing
- Member, Student Policies & Procedures Committee

Service Appointments at Previous Employments:
- Director, International Programs, Indiana University School of Public and Environmental Affairs (SPEA), IUPUI, 2012-2013
- Member, Constitution Writing Committee, Lilly Family School of Philanthropy, Indiana University, 2013
- Member, Core Campus Task Force on Nonprofit Management, Indiana University School of Public and Environmental Affairs (SPEA), IUPUI, 2012-2013
- Member, Leadership Team, the American Council on Education's (ACE) Internationalization Laboratory, IUPUI, 2012–2013
- Member, Executive Education Director Search, , Indiana University School of Public and Environmental Affairs (SPEA), IUPUI, 2012-2013
- Chair, Faculty Search, Public Budgeting and Finance, Indiana University School of Public and Environmental Affairs (SPEA), IUPUI, 2012
- Member, Faculty Executive Committee, SPIA Council, School of Public and International Affairs (SPIA), the University of Georgia, 2009-2011
- Member, Faculty Search, Nonprofit Management/Local Government, School of Public and International Affairs (SPIA), the University of Georgia, 2010
- Member, Strategic planning committee – faculty recruitment, Department of Public Administration and Policy, School of Public and International Affairs (SPIA), the University of Georgia, 2008-2009

TEACHING

Course Taught at the University of Pennsylvania (2013-present):
- NPLD784: The Nonprofit Sector: Concepts and Theories
- NPLD786: Strategic Management and Leadership of Nonprofits
- SWRK798: The Social Entrepreneurial Approach to Community Reintegration
- IMPA604: Collaboration Across Sectors: Boundary-Spanning Leadership
- LEAD330: Leadership and Nonprofit Management

Course Taught at Indiana University-Purdue University Indianapolis (2012-2013):
- V521: Nonprofit and Voluntary Sector
- V559: Principles and Practices of Social Entrepreneurship
- V450/V550: China in Transition

Course Taught at the University of Georgia (2007-2012):
- PADP 6910: Public Administration and Democracy
- PADP 7210: Introduction to the Nonprofit Sector
- PADP 7220: Nonprofit Governance and Management

- PADP 7900: Managing Volunteers
- PADP 8200: Social Entrepreneurship

Courses Taught at <u>Arizona State University</u> (2002-2007):
- NLM 220: Introduction to Nonprofit Organizations
- NLM 310: Volunteer Management
- NLM 210: Community Services and Professions
- NLM 510: Foundations of Nonprofit Management
- REC 462: Management of Leisure Services