

SHIMRIT KEDDEM
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EDUCATION

PhD, Social Welfare

University of Pennsylvania, Philadelphia, PA (August 2018)

Masters of Public Health (MPH)

University of Pennsylvania, Philadelphia, PA (August 2017)

Masters in Urban Spatial Analysis, Focus in Public Health

University of Pennsylvania, Philadelphia, PA (August 2007)

Bachelor of Arts in Psychology

McGill University, Montreal, Quebec (May 1999)

PROFESSIONAL EXPERIENCE

Director of Research, Center for Evaluation of PACT (CEPACT)

Corporal Michael J. Crescenz VA Medical Center

University of Pennsylvania, Philadelphia, PA

(Nov 2014 – Present)

- Provide management and oversight of a center to evaluate implementation of Primary Care Patient Aligned Care Teams (PACT) at the VA and to identify and disseminate best practices; develop Center's policies and procedures; lead qualitative evaluation projects

Lecturer, Jefferson University, College of Population Health (Sep 2019 – Present)

- Develop and teach courses to master's in public health and health services students

Project Manager, Mixed Methods Research Lab

Department of Family Medicine and Community Health

(Dec 2009 – October 2014)

University of Pennsylvania, Philadelphia, PA

- Managed a service lab that provides University student, faculty and staff with technical personnel, materials and instruction to support qualitative and mixed-methods research; oversee 40-45 active projects; participate in strategic planning for the service lab including the coordination of financial and structural goals

Project Manager, Center for the Integration of Genetic Healthcare Technologies

Division of Medical Genetics, Department of Medicine

(Jan 2008 – Dec 2009)

University of Pennsylvania, Philadelphia, PA

- Provide general managerial and administrative support for a federally funded interdisciplinary university-wide center of excellence in the ethical, legal and social implications of new genetic technologies; led interdisciplinary teams to accomplish study aims

Senior Project Coordinator, Department of Family Medicine (Jan 2004 – Jan 2008)

University of Pennsylvania, Philadelphia, PA

- Managed research projects on a wide range of topics (e.g., domestic violence, cancer services, gun violence, teen driving) including recruitment, data collection, and data management. Created and maintained both qualitative and quantitative study databases. Managed regulatory submission to internal and external institutional review boards.

Data Manager, Geriatric Medicine Research Unit, QEII Health Sciences Center
Halifax, Nova Scotia (May 2002 – Sep 2003)

- Developed and maintained databases in SPSS and Microsoft Access to collect and track patient data for research on dementia and cardiac health.

Data Analyst / Genetics Associate, Alzheimer's Disease Research Center Department of Neurology, Massachusetts General Hospital
Boston, MA (Oct 2000 – Aug 2001)

- Managed a clinical database of patients enrolled in the Massachusetts Alzheimer's Disease Research Center and served as a resource for investigators on database content, parameters of data input and data output for other research studies.

Counselor / Medical Assistant, Dr. Lucia Cies' Women's Health Practice
Santa Fe, NM (Aug 1999 – Sep 2000)

- Provided decision counseling and contraceptive consultation to women prior to abortion procedures.

PUBLICATIONS

Journal Articles

Barg, F. K., Cronholm, P. F., Straton, J. B., **Keddem, S.**, Knott, K., Grater, J., Houts, P., Palmer, S. C. (2007). Unmet psychosocial needs of Pennsylvanians with cancer: 1986–2005. *Cancer*, 110(3), 631-639.

Mao, J. J., Palmer, S. C., Straton, J. B., Cronholm, P. F., **Keddem, S.**, Knott, K., Bowman M.A., Barg, F. K. (2008). Cancer survivors with unmet needs were more likely to use complementary and alternative medicine. *Journal of Cancer Survivorship*, 2(2), 116-124.

Barg, F. K., **Keddem, S.**, Ginsburg, K. R., & Winston, F. K. (2009). Teen perceptions of good drivers and safe drivers: implications for reaching adolescents. *Injury prevention*, 15(1), 24-29.

Ogdie, A. R., Reilly, J. B., Pang, M. W. G., **Keddem, S.**, Barg, F. K., Von Feldt, J. M., & Myers, J. S. (2012). Seen through their eyes: residents' reflections on the cognitive and contextual components of diagnostic errors in medicine. *Academic medicine: journal of the Association of American Medical Colleges*, 87(10), 1361.

Cannuscio CC, Bugos E, Kellom KK, **Keddem S**, Hersh S, Golden J, FitzGerald E. (2012). A Place to Call Home: Public Art as a Tool for Housing Advocacy. *Philadelphia Social Innovations Journal*.

Garvin, E., Branas, C., **Keddem, S.**, Sellman, J., & Cannuscio, C. (2013). More than just an eyesore: local insights and solutions on vacant land and urban health. *Journal of Urban Health*, 90(3), 412-426.

George, M., **Keddem, S.**, Barg, F. K., Green, S., & Glanz, K. (2015). Urban adults' perceptions of factors influencing asthma control. *Journal of Asthma*, 52(1), 98-104.

Jonas, J. A., Davies, E. L., **Keddem, S.**, Barg, F. K., & Fieldston, E. S. (2015). Freelisting on costs and value in health care by pediatric attending physicians. *Academic pediatrics*, 15(4), 461-466.

Keddem, S., Barg, F. K., Glanz, K., Jackson, T., Green, S., & George, M. (2015). Mapping the urban asthma experience: Using qualitative GIS to understand contextual factors affecting asthma control. *Social Science & Medicine*, 140, 9-17.

Aysola, J., Werner, R. M., **Keddem, S.**, SoRelle, R., & Shea, J. A. (2015). Asking the patient about patient-centered medical homes: a qualitative analysis. *Journal of general internal medicine*, 30(10), 1461-1467.

Hausmann, L. R., Canamucio, A., Gao, S., Jones, A. L., **Keddem, S.**, Long, J. A., & Werner, R. (2016). Racial and Ethnic Minority Concentration in Veterans Affairs Facilities and Delivery of Patient-Centered Primary Care. *Population Health Management*.

Keddem, S., Agha, A.Z., Long, J.A., Werner, R.M., & Shea, J.A. (2017) Creating a Toolkit to Reduce Disparities in Patient Engagement. *Medical Care*. 55(9), S59-S69.

Keddem, S., Frasso, R., Dichter, M.E., & Hanlon, A.L. (2017) The Association Between Pregnancy Intention and Breastfeeding. *Journal of Human Lactation*, 0890334417725032.

Miller, R. K., **Keddem, S.**, Katz, S., Smith, Z., Whitehouse, C. R., Goldstein, K., Hirschman, K.B., Johnson, J. C. (2018). Intern Transitions of Care Curriculum Through Posthospital Home and Skilled Nursing Facility Visits. *Journal of graduate medical education*, 10(4), 442-448.

Stavas, N., Scribano, P., **Keddem, S.**, Wood, J., Shea, J.A. Perceptions of parents and adolescents of the use of telemedicine for the child sexual abuse examination. (2018) *Child Abuse & Neglect*. 85, 47-57

Agha, A.Z., Werner, R.M., **Keddem, S.**, Long, J.A., & Shea, J.A. (2018) Improving Patient Centered Care: How Clinical Staff Overcome Barriers to Patient Engagement at the VA. *Medical Care*. 56(12), 1009-1017

Reese, P., Allen, M., Carney, C., Leidy, D., Levsky, S., Pendse, R., Mussell, A., Bermudez, F., **Keddem, S.**, Thiessen, C., Rodrigue, J., & Emanuel, E. (2018) Outcomes for Individuals Turned Down for Living Kidney Donation. *Clinical Transplantation*. 32(12), e13408

SoRelle, R., Werner, R.M., Shasha, B., **Keddem, S.**, Long, J.A., & Shea, J.A. Patient engagement, access to care, and perceptions of competing priorities. *Journal of General Internal Medicine*. In Press.

Chapters

Barg, F. K., **Keddem, S.**, Cohen, W. S., & Henderson, R. (2014). An Anthropology of Caregiving. In *Multidisciplinary Coordinated Caregiving* (pp. 177-194). Springer New York.

Frasso, R., **Keddem, S.**, & Golinkoff, J.M. (2017). Qualitative Methods: tools for Understanding and Engaging Communities. *Handbook of Community Movements and Local Organizations in the 21st Century*. Springer International Publishing

Under Review:

Lott, B., Dicks, T., **Keddem, S.**, Shea, J.A., Long, J.A. Insights into Veterans' Perspectives on a Peer Support Program for Diabetes Glucose Control. *Diabetes Education*.

Ganetsky, V.S., Shea, J.A., Szapary, C., Ikechi, R., **Keddem S.**, Kaufman, S.T., Long, J.A. Exploring Barriers and Facilitators to Glycemic Control and Shared Medical Appointment Engagement in Underserved Patients with Diabetes. *Diabetes Education*. (Under Review)

Keddem, S., Solomon, P., Stryczek, K.C., Marcus, S.C., Schapira, M.M., Mattocks, K.M. Disparities in Breastfeeding Among Military Veterans. *American Journal of Preventative Medicine*. (Under Review)

PRESENTATIONS

April 24, 2014, "Asking The Patient About Patient-Centered Medical Homes," Society of General Internal Medicine Annual Meeting, on in San Diego.

June 16, 2007, "Mapping the Dubois Philadelphia Negro" ESRI Educational Users Conference, San Diego, CA.

November 30, 2006, "Unmet Psychosocial needs of Pennsylvanians with Cancer: 1985-2005" Pennsylvania Department of Health, Pennsylvania Cancer Control Consortium, Harrisburg, PA.

May 19, 2006, "Using GIS to Determine Access to Cancer Resources in Pennsylvania" Pennsylvania Department of Health, Pennsylvania Cancer Control Consortium, Harrisburg, PA.

Teaching and Consultation

PBH 505 – Foundations in Statistics for Practice (Jefferson College of Population Health)

Qualitative Data Analysis and NVivo Trainer and Consultant (January 2011-Present)
Offer one-on-one and group software training in qualitative data analysis software.

Journal Reviewer

Health and Place