



## COURSE FACT SHEET

### NPLD 585: Social Impact Lab: Grand Canyon

<b>SPRING 2018 DATES</b>
<p><b>Course Dates</b></p> <ul style="list-style-type: none"><li>• Required dates in Grand Canyon: May 16 - 20, 2018 (with required on-site arrival May 15, 2018 and departure May 21, 2018)</li><li>• Two required pre-travel course sessions at Penn: April and May (dates and times TBA)</li></ul>
<b>APPLICATION</b>
<p><b>Application Deadline</b> Friday, January 5, 2018 at 5:00 PM</p> <p><b>Application Process</b> Students must complete the online application in order to be considered for the course. If necessary, the course instructor may conduct application interviews. The online application can be accessed through the Center for Social Impact Strategy webpage: <a href="http://socialimpactstrategy.org/residential/impactlab/">http://socialimpactstrategy.org/residential/impactlab/</a></p> <p>Information sessions will be held Wednesday, December 6, 2017, 5-6pm and Thursday, January 4, 2018, 5-6 pm. We will provide call-in information for anyone who needs to attend either info session virtually.</p> <p><b>Notification and Registration</b> Students will be notified by January 9, 2018 as to whether they have been accepted into the course. Accepted students will have until January 15, 2018 to commit to the course, and they will be charged a non-refundable \$500 program fee at this time. Accepted students will receive registration instructions from the Registrar.</p>
<b>PREREQUISITES</b>
<p><b>Eligibility</b></p> <ul style="list-style-type: none"><li>• This course is mostly geared for undergraduate juniors, seniors, graduate, and professional students, as an introductory course to social innovation. If there is high demand, we will select a class from a diversity of schools and majors throughout Penn.</li><li>• Students must be open-minded and have an appreciation for different worldviews and opinions.</li><li>• All able-bodied students must participate in 2-3 days of service which could be physical and relate to wildland fire area or vegetation restoration.</li></ul> <p><b>Prior to departure, students will need to submit the following paperwork to SP2:</b></p>

- Health Review Form (with a health professional's signature)
- Liability Form
- Registration in relevant Penn systems as required by Penn

### **HOUSING AND MEALS**

#### **Housing**

Accommodations will be shared, in rustic National Park Service Ranger cabins.

#### **Meals**

The program fee includes all meals and snacks May 16-20.

### **PROGRAM DESIGNATIONS**

#### **NPL Program**

This course fulfills a NPL elective course in the Nonprofit Leadership program.

#### **Global Human Rights Certificate**

This course is not pre-approved to fulfill any requirements for the Global Human Rights certificate.

### **COURSE SIZE**

The maximum enrollment for this course is 25.

### **COURSE DESCRIPTION**

NPLD 585 is a 5-day, off-site, intensive service-learning course in social innovation. Students will learn how innovation and entrepreneurship play a central role in public problem solving. We will explore how social entrepreneurs co-develop new ideas with key stakeholders, articulate problems and solutions, define intended impact, understand competition, and collaborate with other actors. At the end of the course, students will have mastered a set of conceptual tools and strategies that will allow them to be effective problem solvers in diverse settings throughout their careers. Bring your purpose, passions, and pet societal challenges to share. The course has five core objectives:

1. To introduce students to the concepts and practices of social entrepreneurship;
2. To introduce students to the components of a successful social enterprise;
3. To train students to view the world from a perspective of social innovation;
4. To encourage and empower students to develop their own innovative solutions to different social problems around the world.
5. To introduce students to real social issues and social innovations in a real-world setting.

### **PROGRAM DESCRIPTION**

The onsite program is a combination of lectures, guest speakers, workshops, discussion, and service-learning. The overarching theme and goal of the program is learning behaviors and methods, and exploring examples of how real people used some of those methods to create positive systematic sustained change in their communities. Specifically, students will participate in a design thinking crash course, and workshop many of the skills required for social innovation, including brainstorming, collaborative ideation with the target beneficiaries, and qualitative research practices including interviews and empathy. We will partner with the National Park Service to live, learn, explore, and help out inside the park. Our learning space will be the ranger training facility. Site-specific local experts will share about instances of governmental intrapreneurship, and local innovations to support ecosystems and indigenous populations.

## **COSTS AND FEES**

### **Tuition and Fees**

- Students are charged regular SP2 course tuition for this class.
- In addition, students are charged a \$500 program fee to cover program costs, accommodations, and a shuttle bus from Phoenix or Flagstaff. This fee is non-refundable after January 29, 2018 even if a student withdraws from the course after that time and does not travel to the Grand Canyon.

### **Students also pay for the following on their own:**

- Roundtrip airfare to Phoenix or Flagstaff, arriving on May 15, 2018 and departing on May 21, 2018.
- Money for souvenirs, etc.

## **FINANCIAL ASSISTANCE**

### **Financial Aid**

This course is part of the **Spring 2018** schedule and will be billed accordingly including any SP2 scholarship awards. Questions about financial aid should be directed to [finaid@sp2.upenn.edu](mailto:finaid@sp2.upenn.edu).

## **QUESTIONS AND ADDITIONAL INFORMATION**

### **Questions about the course, online application, course registration, and travel awards**

- Consult the Center for Social Impact Strategy [website](#) for highlights, download a program viewbook, and read responses to Frequently Asked Questions
- Contact CSIS Program Coordinator [Anna Dausman](mailto:anna@socialimpactstrategy.org) at [anna@socialimpactstrategy.org](mailto:anna@socialimpactstrategy.org), or Dr. [Ariel Schwartz](mailto:ariel@socialimpactstrategy.org), course instructor, at [ariel@socialimpactstrategy.org](mailto:ariel@socialimpactstrategy.org)

### **Questions about financial aid**

Contact the Office of Financial Aid at [finaid@sp2.upenn.edu](mailto:finaid@sp2.upenn.edu)